



# Australian Bureau of Statistics

## 1130.0 - Directory of Tourism Statistics, 2000

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## Summary

### About this Release

#### ABOUT THIS RELEASE

Contains comprehensive information on sources of tourism statistics in the public and private sectors. For each identified collection, the directory provides information on the method of collection, data details, geographic coverage, frequency of publication and other information to help the reader identify the type of statistics available and how to access them. The directory provides useful indexes to help find the information about specific collections.

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## **Preface**

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### **Preface**

Australian tourism makes a substantial contribution to national economic development .

In 1998, the Bureau of Tourism Research estimated that domestic tourism expenditure was an estimated \$43.0b, while International tourism to Australia generated export earnings of \$17.3b (up 6.1% on 1997). This accounted for 15.1% of Australia's total export earnings (13.1% in 1997) and 67.2% of services exports (65.6% in 1997).The number of international visitors to Australia rose from a total of 2.4 million in 1991 to 4.2 million in 1998, an average annual increase of 10.8%.

Tourism encompasses most short-term travel away from the normal place of work and residence, including that undertaken for business and pleasure. It includes both domestic and international travel and involves the consumption of a wide range of goods and services provided by, for example, transport and tour operators, accommodation establishments, theme parks and attractions, entertainment and arts venues, museums and historical sites, restaurants, travel agents and souvenir retailers.

It also draws upon services provided by the Commonwealth Government, State and Territory Governments and local government organisations without direct charge to tourists, such as the construction and maintenance of roads, airports, harbours, railways and national parks, tourism promotion, immigration and customs services, information services and the provision of a large number of recreational facilities.

Because tourism has become so important to Australia, and because it affects so many sectors of the economy, the Australian Bureau of Statistics (ABS) saw a need to assist people in finding the wealth of statistical information that is available on the various aspects of tourism.

In early 1992, the ABS published the first edition of the Directory of Tourism Statistics (cat. no. 1130.0) to satisfy this need. The second (1997) and third (2000) editions were updated to include comprehensive information on Australian sources of tourism statistics in the public and private sectors. It lists the ABS collections where tourism is involved, and includes many other sources of tourism-related data. The directory provides a description of the collection and the data content. It also includes descriptions and sources of tourism classification and methodology developed by ABS including the Australian Tourism Satellite Accounts (ATSA).

The ABS is not responsible for the accuracy of the information supplied by non-ABS organisations and inclusion in this directory should not be taken as an endorsement by the ABS.

I would like to thank the many organisations that have contributed to this directory.

W. McLennan  
Australian Statistician

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## Introduction

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### Introduction

The purpose of this Directory is to provide researchers with a ready reference to sources of statistical information about tourism. The ABS has endeavoured to include sources of tourism-related data which are available to the public and which relate to the latest five years. Readers should refer to the contact detail in the entry for more information. Below is a brief summary of the main sections of the Directory.

### Data Sources

This section is the heart of the Directory. It presents details of the tourism-related data sources listed in this directory. Each data source contains the following information:

- name of collection (or forecast);
- contact;
- purpose of collection;
- description of collection;
- data detail;
- geographic coverage;
- frequency of data availability;
- historical data; and
- products and services available.

Some entries also contain an 'Example of information available' which illustrates the type of data that are available from the data source. Please note that these examples constitute only a small amount of the information that is available and that more detailed data are available from the 'Contact' for each data source.

## **Framework for the Collection and Publication of Tourism Statistics**

This section briefly describes the Framework for the Collection and Publication of Tourism Statistics. This Framework continues to reflect development of statistical standards and classification. It includes a brief summary of the new Australian Tourism Satellite Accounts (ATSA) due for release in October 2000.

## **How to use and update the Directory**

These sections contain guidelines for Tourism Directory use and provision for updating entries. Users of the directory should advise the ABS of any tourism collections not included in this Directory and any changes to current entries. This will enable the ABS to update the directory with a view to producing updated references on this site and future printed editions.

## **Australian Bureau of Statistics Services**

This chapter provides a description of the various ABS products and services and a listing of ABS bookshop and Internet details. Please contact us if you would like to provide feedback or make a general inquiry.

## **List of Abbreviations**

List of Abbreviations: A list of organisations and tourism related nomenclature is provided.

## **Inquiries**

While every effort has been made to contact all likely sources of tourism related-data we would be grateful if readers could provide details of any omissions. The directory will be released and continually updated on the ABS Internet Web Site and future hard copy editions will be produced as needed. If you have information, require additional statistical information or wish to comment on any other aspect:

Please contact the **ABS** on Canberra (02) 6252 6348, facsimile (02) 6251 5324, Internet : [www.abs.gov.au](http://www.abs.gov.au) or email us at [client.services@abs.gov.au](mailto:client.services@abs.gov.au)

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## How to use this Directory

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### How to use this Directory

#### Broad Subject Heading

All entries are categorised under broad subject headings which are listed on the Contents page. You may find the broad subject headings useful if you are interested in sources of data about a particular topic. It should be noted that where the content of a collection is appropriate to a number of headings, the collection has been included under the most appropriate heading.

#### Tourism Theme Page

[This link will take you directly to our Tourism Theme Page.](#) This page contains selected tourism statistics and information directly linked to Tourism related subjects.

#### To find other statistical information

Other statistical information can be accessed via our [Statistics section](#).

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## Australian Tourism - Main Statistical References

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### Australian Tourism - Main Statistical References

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Overseas Arrivals and Departures  
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### **Domestic Tourism - National**

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Not over the hill - Just enjoying the view  
Survey of Motor Vehicle Use  
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Western Australia  
Tasmania  
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## **International Tourism**



## **International Tourism**

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- Pacific Asia Travel Association Statistical Report
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## **Meetings, Incentives, Conventions, Exhibitions (MICE) Industry**

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### **Meetings, Incentives, Conventions, Exhibitions (MICE) Industry**

This section contains the following subsection :

- Sydney Convention Delegate Study

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## **Tourism and the Economy**

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### **Tourism and the Economy**

This section contains the following subsection :

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### Tourism and Employment

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- Training Expenditure Survey
- Training Practices Survey
- Wage Cost Index, Australia

## Adelaide at Leisure

[Contents >> Domestic Tourism - Regional >> South Australia >> Adelaide at Leisure](#)

### NAME OF COLLECTION

#### Adelaide at Leisure

#### Contact

Senior Research Officer  
Strategic Services  
South Australian Tourism Commission  
GPO Box 1972  
Adelaide SA 5001  
Telephone (08) 8303 2222  
Facsimile (08) 8303 2339  
Internet: <http://www.tourism.sa.gov.au/>

#### Purpose

To investigate the leisure behaviour,leisure motivation and characteristics of Adelaide

residents.

## **Description**

An ad-hoc survey which involved both a qualitative (4 focus groups) and a quantitative (household survey) component.

Household survey involved 500 face-to-face interviews within the Adelaide Statistical Division. Prior to analysis the survey data was weighted to match the distribution of age and sex for the Adelaide Statistical Division as defined in the 1991 Census of Population and Housing.

## **Data detail**

4 Focus Groups

500 Interviews

- Leisure Segments
- Participation in leisure activities
- Perceptions of Leisure destinations
- Leisure attitudes
- Recreation profile
- Decision making processes
- Information sources
- Demographic Profile
- Product gaps/opportunities

## **Geographical Coverage**

Adelaide Statistical Division

## **Frequency of data availability**

one-off

This was an ad-hoc survey conducted over 2 weeks in November/December 1995.

## **Historical data**

## **Products and services available**

## **Publications**

Adelaide at Leisure

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# **Canberra Visitors Survey**

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## **NAME OF COLLECTION**

### **Canberra Visitors Survey**

#### **Contact**

Research Manager  
Policy and Planning  
Canberra Tourism  
GPO Box 744  
CANBERRA ACT 2601

Telephone: Canberra (06) 205 0627

Facsimile: Canberra (06) 205 0629

Internet: <http://www.canberratourism.com.au>

#### **Purpose**

To establish information on the patterns and characteristics of visitor behaviour and to provide a measure of the economic impact of tourism to the Australian Capital Territory.

#### **Description**

The Canberra Visitors Survey is a destination-based survey using a venue-based methodology. Interviews are carried out at points of high concentration of visitors. These include face-to-face interviews at Canberra Airport and selected attractions, and self-completion questionnaires at hotels and motels. Household surveys are also conducted by telephone to measure the visiting friends and relatives market.

The sample consists of about 360 interviews per year at Canberra airport, 2,880 interviews per year at selected attractions, 200 self-completion questionnaires per year in hotels/motels and 960 telephone interviews per year in Canberra households.

#### **Data detail**

- point of origin;
- purpose of visit;
- expenditure;
- transport used;
- accommodation used;
- length of stay and frequency of visit;
- visitor profile; and
- visitor satisfaction.

#### **Geographic coverage**

Australian Capital Territory.

#### **Frequency of data availability**

Quarterly.

Ceased as at 1996-97, now replaced by the National Visitors Survey. See separate entry.

## **Historical data**

Data available from September Qtr 1989-June Qtr 1997.

Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

## **Products and services available**

## **Publications**

Canberra Visitor Survey: A Summary of Main Findings

## **Other**

Detailed segmentation analysis is available on request.

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# **Touristics**

## **NAME OF COLLECTION**

### **Touristics**

#### **Contact**

Subscription Manager 'Touristics'  
Ms Kate Loughton  
Telephone Perth (08) 9400 5480  
Facsimile Perth (08) 9400 5300  
Email: [k.loughton@cowan.edu.au](mailto:k.loughton@cowan.edu.au)

#### **Purpose**

To inform the tourist industry about current trends and issues in Western Australia.

#### **Description**

The content of 'Touristics' has always been focused on informing and educating the Western Australian tourist industry of the latest available tourism information.

#### **Data detail**

Primary research data and secondary analysis from the following sources:

- International Visitor Survey (IVS)
- Domestic Tourism Monitor (DTM)
- National Visitor Survey (NVS)

#### **Geographic coverage**

Western Australia with reference to other Australian data.

#### **Frequency of data availability**

Bi-annual (Twice-yearly) publication

#### **Historical data**

Trend analysis of the last five years.

#### **Products and services available**

#### **Publications**

Touristics (from Volume 14 Issue I)

#### **Other**

Data available from the Subscription Manager above.  
Editorial queries to  
Editor-'Touristics'  
Dr Jack Carlsen  
Edith Cowan University  
100 Joondalup  
JOONDALUP WA 6027

Telephone (08) 9400 5698  
Facsimile (08) 9400 5300  
Email: [j.carlsen@cowan.edu.au](mailto:j.carlsen@cowan.edu.au)

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## **New South Wales**

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### **New South Wales**

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## **Sydney Convention Delegate Study**

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### **NAME OF COLLECTION**

#### **Sydney Convention Delegate Study**

#### **Contact**

Managing Director  
Sydney Convention and Visitors Bureau  
Level 13, 80 William Street  
SYDNEY NSW 2011

Telephone: Sydney (02) 9331 4045  
Facsimile: Sydney (02) 9360 1223  
Email: [info@scvb.com.au](mailto:info@scvb.com.au)  
Internet: [www.scvb.com.au](http://www.scvb.com.au)

#### **Purpose**

To determine expenditure by, and other key characteristics of, international convention delegates in Sydney.

#### **Description**

Quantitative and qualitative data are collected annually from 2,000 delegates at international

conventions held in Sydney. Data are collected by self-completion questionnaire.

### **Data detail**

- region of origin of international delegates;
- State of origin of domestic delegates;
- pre-convention and post-convention touring patterns;
- intention to return to Australia;
- travel arrangements - length of stay, accompanied
- travel, composition of personal travel party and number in travel party;
- airline choice;
- sponsored travel;
- delegate expenditure; and
- delegate satisfaction.

### **Geographic coverage**

Sydney.

### **Frequency of data availability**

Annual - released in March

### **Historical data**

Data are available from 1995.  
Latest Survey (1999) .

### **Products and services available**

### **Publications**

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## **Average Weekly Earnings**

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### **NAME OF COLLECTION**

### **Average Weekly Earnings**

### **Contact**

Labour Statistics Centre Output Group  
**Australian Bureau of Statistics**  
GPO Box K881  
PERTH WA 6001

Telephone: Perth (08) 9360 5304



Facsimile: Perth (08) 9360 5954  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide data on the average weekly earnings of employees in Australia.

## **Description**

Data are the result of a quarterly survey conducted in respect of a pay period in the middle of February, May, August and November and include average weekly earnings. The survey is conducted by mail each quarter from a sample of approximately 5,000 employer units to ensure adequate State and industry representation.

## **Data detail**

- trend, seasonally adjusted and original estimate series;
- sex;
- industry (ANZSIC);
- ordinary time and total earnings;
- full-time adult and total earnings; and
- sector of employment (public/private).

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

## **Geographic coverage**

Australia, States and Territories.

## **Frequency of data availability**

Quarterly (preliminary and final releases).

## **Historical data**

Data are available from November 1983 to present.

## **Products and services available**

### **Publications**

- Average Weekly Earnings, Australia, Preliminary (cat. no. 6301.0)  
Average Weekly Earnings, States and Australia (cat. no. 6302.0)

## **Other**

- Special data services are available on request.

# Estimates of Visitation and Visitors Expenditure for Local Government Areas in NSW

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## NAME OF COLLECTION

**Estimates of Visitation and Visitors' Expenditure for Local Government Areas in New South Wales**

## Contact

Marketing Assistant  
Tourism New South Wales  
GPO Box 7050  
SYDNEY NSW 2001

Telephone: Sydney (02) 9931 1413  
Facsimile: Sydney (02) 9931 1490  
Internet: <http://www.tourism.nsw.gov.au>

## Purpose

To provide an estimate of the importance of tourism to each local government area in New South Wales.

## Description

The estimates were derived by amalgamating data from several sources including the ABS Survey of Tourist Accommodation, NRMA travel guides, International Visitor Survey and population figures derived from ABS surveys.

## Data detail

visits;

- visitor nights; and
- visitor expenditure

## Geographic Coverage

Local government areas in New South Wales.

## Frequency of data availability

Annual (financial year).

## Historical data

Data are available from 1992-93 to 1996-97 inclusive.

## Products and services available

## Publications

Estimates of Visitation and Visitor's Expenditure for Local Government Areas in New South Wales (ISSN: 1323-8078)

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# Flinders Island Travel Survey

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## NAME OF COLLECTION

### Flinders Island Travel Survey

## Contact

Market Research Manager  
Tourism Tasmania  
GPO Box 399  
HOBART TAS 7001

Telephone: Hobart 03 6230 8162  
Facsimile: Hobart 03 6230 8353  
Email:: [research@tourism.tas.gov.au](mailto:research@tourism.tas.gov.au)  
Internet: <http://www.tas.gov.au/>

## Purpose

To monitor the level and characteristics of visitors to Flinders Island.

## Description

A stratified sample survey of 1,500 passengers departing Flinders Island over a twelve-month period. Information is collected from adult visitors by means of a self-completed questionnaire.

## Data detail

- age and sex;
- place of residence;
- length of stay;
- main purpose of visit;
- main transport on island;
- expenditure on island;
- activities;

- places of interest visited;
- items purchased; and
- type of accommodation used.

### **Geographic coverage**

Flinders Island in Bass Strait

### **Frequency of data availability**

Irregular, Calendar Year.

Next survey will be conducted in 2001

### **Historical data**

Data are available for 1994, 1995, 1996 and 2000.

### **Products and services available**

### **Publications**

Flinders Island Travel Survey

### **Other**

Unpublished data may be available on request.

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## **International Airlines**

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### **NAME OF COLLECTION**

**International Airlines**

### **Contact**

Director  
Aviation Statistics and Analysis (AVSTATS)  
Department of Transport and Regional Services  
GPO Box 594  
CANBERRA ACT 2601

Telephone: Canberra 02 6274 7720

Facsimile: Canberra 02 6274 7727

Email: [\*\*AVSTATS@dotrs.gov.au\*\*](mailto:AVSTATS@dotrs.gov.au)

Internet: [\*\*http://www.btre.gov.au/statistics/statsindex.aspx\*\*](http://www.btre.gov.au/statistics/statsindex.aspx)

## **Purpose**

To provide information on the operations of international airlines operating into and out of Australia.

## **Description**

The statistics cover revenue traffic carried by operators of international scheduled air transport services. Data are supplied by airlines performing international scheduled operations to/from Australia.

## **Data Detail**

- Passengers and freight by airline of arrival/departure and the country of uplift/discharge;
- Passengers and freight by international airport of arrival/departure;
- Airline market shares and load factors; and
- Industry analysis.
- Some data are also available on mail carried by international airlines.

## **Geographic Coverage**

Australia, cities with international airports including Port Hedland, Norfolk Island and Christmas Island.

## **Frequency of Data Availability**

Data are available monthly and annually.

## **Historical Data**

Data are available from 1983. Data prior to 1983 may be available on request.

## **Products and Services Available**

### **Publications**

Monthly Provisional Statistics of International Scheduled Air Transport  
International Scheduled Air Transport  
Digest of Statistics  
Airport Traffic Data

### **Other**

Tables from the publications mentioned above are available electronically. Data covering different time periods and time series are available on request.

## **Example of Information Available**

<http://www.dotrs.gov.au/>

# Framework for the Collection and Publication of Tourism Statistics

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[Framework for the Collection and Publication of Tourism Statistics](#)

## Framework for the Collection and Publication of Tourism Statistics

### BACKGROUND

The rapid development of tourism in Australia in recent years has been accompanied by an increase in the need for more information on the size, characteristics and economic role of this increasingly important activity and rapid technological changes in information dissemination.

The development of statistical collections designed to address this need for more information, however, has tended to be disjointed and uncoordinated. The wide diversity of tourism interests requiring information is reflected in the decentralised supply of the information. The major producers of statistical information are the Bureau of Tourism Research, the Australian Bureau of Statistics (ABS), the various State/Territory Tourism Commissions, as well as academic institutions and private sector consultants.

In addition, development of the collections has occurred without the benefit of the availability of a set of consistent standards applying to concepts, definitions and classifications. This has significantly restricted the value of the various collections by inhibiting or preventing comparison and linkage between them.

To address this situation the ABS first produced in 1991 a draft Framework for the Collection and Publication of Tourism Statistics. Since then the Framework has been undergoing revision to reflect continuing development of the standards of the World Tourism Organisation (WTO). By incorporating a set of consistent concepts, definitions and standards, the Framework provides the basis for adopting a common language for all collections, both current and future. The use of this set of standards will provide linkage and comparability between the various Australian collections. It will also provide comparability with collections in other countries which have adopted the WTO international standards.

The United Nations and WTO published Recommendation on Tourism Statistics in 1994. This publication contains a comprehensive set of recommendations relating to concepts, definitions and classifications for tourism statistics. The recommendations were ratified by the United Nations Statistical Commission in 1993 as the official international standards relating to tourism statistics. The Australian Framework for the Collection and Publication of Tourism Statistics adopts these standards.

In addition to these standards, the Australian Bureau of Statistics (ABS) has been undertaking development of a number of classifications specifically designed for use in this country:

- Australian Standard Classification of Visitor Accommodation (ASCOVA); and
- Australian Standard Tourism Activities Classification (ASTAC).

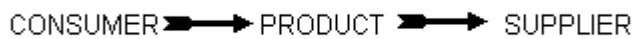
### THE MODEL

The Framework adopts the internationally accepted approach that tourism is a demand side

activity, comprising the activities of a particular type of consumer - visitors. **Visitors** includes, in addition to recreational tourists, persons visiting an area for business and other reasons. The Framework identifies and provides the definitions of the various types of visitors; domestic, international, overnight and same-day visitors.

The Framework identifies the types of statistics that are generally required, i.e. those which in some way measure or describe the activities of these visitors. An activity is identified as an **event** (or transaction) in which a **visitor** obtains a **product** from a **supplier**.

The Framework model is based on this transaction which comprises three elements:



The statistics either measure a relationship between two of these elements, e.g. value of purchases of food (**product**) by same-day visitors (**consumer**), or describe some aspect of one of the elements, e.g. number of employees in the accommodation sector (**supplier**).

The order of the elements and the arrows between them illustrate the hierarchical relationship between the elements. The principal element of the transaction is the **consumer**. Only if the consumer meets the definition of a **visitor** is the **product** and, consequently, the **supplier** involved in the transaction, relevant. For example, a restaurant meal can be supplied to a resident or a **visitor**. In principle, if the **consumer** is a **visitor** then the transaction would be included, but if the **consumer** is a resident then it would not be included. (In practice, of course, such distinctions cannot always be made.)

The Framework provides classification systems for each of the three elements.

The **CONSUMER** is classified as:

international visitor:

- tourist (overnight visitor);
- same-day visitor;

domestic visitor:

- tourist (overnight visitor); and
- same-day visitor.

The **PRODUCT** is classified into seven broad product groups:

- package travel;
- accommodation;
- food and drink;
- transport;
- recreation and culture;
- shopping; and
- other.

These broad product groups are further broken down into more detailed categories.

The **SUPPLIER** group is classified according to a standard classification such as the

Australian and New Zealand Standard Industrial Classification (ANZSIC).

Associated with each of the three elements is a list of typical measures, e.g. age and sex for consumers, expenditure for products and value of sales for suppliers. The Framework provides classification systems and definitions for all of the typical measures.

The Framework provides the **common language** for use in all tourism statistical collections and is intended for use by all providers and users of tourism statistics.

**Copies of the Framework can be obtained from:**

The Statistical Concepts Reference Library  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5702  
Facsimile: Canberra (02) 6251 5324  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

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## **ASX Tourism and Leisure Index**

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### **NAME OF COLLECTION**

**ASX Tourism and Leisure Index**

### **Contact**

Australian Stock Exchange  
PO Box H224  
Australia Square  
SYDNEY NSW 2000

Telephone: 1 300 300 279  
Facsimile: 61 (02) 9227 0455  
Email: [marketdata@asx.com.au](mailto:marketdata@asx.com.au)  
Internet: <http://www.asx.com.au>

### **Purpose**

To measure the average movement in the the prices of securities of companies listed on the Australian Stock Exchange which operate in the tourism and/or leisure sectors of the economy.

### **Description**



The ASX Tourism and Leisure Index measures the price movements of the equity securities of listed companies included in the All Ordinaries Index, that satisfy the industry classification of tourism and leisure.

### **Data detail**

- The Tourism and Leisure Index includes companies whose primary activity is casinos and gaming, hotel operation or leisure activities not including trusts.
- The market capitalisation of the Tourism and Leisure Index makes up approximately 2% of the market capitalisation of the All Ordinaries Index, with 8 companies included as at 31 October 1999.
- The Tourism and Leisure Index was calculated at 1000 on 31 December 1990.
- The ASX Tourism and Leisure accumulation Index measures change in securities prices assuming reinvestment of dividends.

### **Geographic coverage**

Australia.

### **Frequency of data availability**

The price index is calculated on-line as requested, based on prices operating at that point in time. The accumulation index is calculated daily based on prices as at the end of the day.

### **Historical data**

Data are available from December 1990.

### **Products and services available**

ASX Index Services can supply you with customised Indices that can measure a chosen selection of companies, and can capture additional factors such as the reinvestment of dividends. Customisation of Indices means that more information on the return to investments in the market can be measured by the Index, which provides you with a more relevant benchmark with which you can compare the performance of a company or portfolio.

### **Publications**

- ASX Monthly Index Analysis

### **Other**

- The ASX Monthly Index Analysis provides information that can be useful in a detailed assessment of the performance and liquidity of the domestic market or industry portfolio, and international markets. Compare the performance of your investment portfolios with a market or an industry, and use the data as a tool in making more powerful investment decisions.
- Real time or delayed Index data is available on-line vis ASX data vendors.

# Northern Territory Travel Monitor

Contents >> Domestic Tourism - Regional >> Northern Territory >> Northern Territory Travel Monitor

## NAME OF COLLECTION

**Northern Territory Travel Monitor**

## Contact

Manager, Strategic Research  
Northern Territory Tourism Commission  
GPO Box 1155  
DARWIN NT 0801

Telephone: Darwin (08) 8999 3921  
Facsimile: Darwin (08) 8999 3096  
Internet: <http://www.nttc.com.au/statistics>

## Purpose

To provide performance indicators to the Northern Territory tourism industry.

## Description

Visitors to the Northern Territory are surveyed for profile information as well as counts of numbers, nights and expenditure. Continuous sample survey involving face-to-face interviews at Darwin, Kakadu, Katherine, Alice Springs and Uluru; self-completion questionnaires were distributed to accommodation establishments and a telephone survey of local residents was conducted.

## Data detail

- visitor numbers;
- visitor nights;
- visitor expenditure;
- origin;
- regions visited;
- attractions visited;
- accommodation used;
- mode of transport;
- port of arrival;
- port of departure;
- age group; and
- sex.

## Geographic coverage

Statistical Divisions within the Northern Territory as specified by the ABS Australian Standard Geographic Classification.

## **Frequency of data availability**

Financial and/or Calendar Year

## **YearHistorical data**

Data are available from 1984-85 to 1998-99.

.

## **Products and services available**

## **Publications**

Northern Territory Travel Monitor

## **Other**

Unpublished data may be available on request.

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# **The Victorian Activity and Travel Survey**

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## **NAME OF COLLECTION**

**The Victorian Activity and Travel Survey**

## **Contact**

Director  
Transport Research Centre  
RMIT University  
PO Box 598 Market St  
MELBOURNE VIC 8007

Telephone: Melbourne 03 9629 4835 or 9925 5607  
Facsimile: Melbourne 03 9829 4839

Email: [trc.@rmit.edu.au](mailto:trc.@rmit.edu.au)  
Internet: <http://www.rmit.edu.au>

## **Purpose**

To provide information on personal travel and out of home activity in the metropolitan statistical district.

## **Description**

The survey collects information on daily travel and activity. It is based on a survey of 10,000 households. Data are collected by mail questionnaire.

### **Data Detail**

- Demographic details (age, sex, number of occupants, household structure, employment, education, income, licence);
- Vehicle details (type, ownership);
- Trip details (road, start time and location, end time and location, purpose, passengers); and
- Activity details (location, start time, end time, location type).

### **Geographic Coverage**

Melbourne metropolitan statistical district.

### **Frequency of Data Availability**

Data are released annually.

### **Historical Data**

Data are available for 1994, 1995, 1996 and 1997.

### **Products and Services**

#### **Publications**

- VATS - Users Manual

#### **Other**

- Special data services (electronic delivery and CD-ROM) are available on request.

### **Example of Information Available**

<http://www.rmit.edu.au/rd/>

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## **ABS Business Register Database**

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### **NAME OF COLLECTION**

## **ABS Business Register Database**

### **Contact**

Manager  
Client Services Statistical Output  
**Australian Bureau of Statistics**  
GPO Box 2796Y  
MELBOURNE VIC 3001

Telephone: Melbourne (03) 9615 7755  
Facsimile: Melbourne (03) 9615 7798  
Email: **client.services@abs.gov.au**  
Internet: **www.abs.gov.au**

### **Purpose**

The primary purpose of the Australian Bureau of Statistics (ABS) Business Register is to provide a comprehensive source of business names and addresses from which businesses can be selected for inclusion in ABS economic censuses and sample surveys.

Besides business names and addresses, data recorded on the register for each business include items such as type of legal organisation, main economic activity, geographic location and employment size. These data items are aggregated and made available to ABS clients. Note that business names and addresses are not provided to ABS clients.

### **Description**

The ABS Business Register includes those businesses that employ wage and salary earners and businesses with no employment but which are linked by common ownership or control to another business that does.

The term 'business' is taken to mean a legal entity such as a registered company, partnership, trust, sole proprietor, religious organisation, government department, or any other legally recognised organisation which provides goods and services.

Various sources are used to update information on the ABS Business Register. Most new employing businesses are identified and included on the register within one to six months of commencing. However, daily fluctuations in the size and number of businesses, and the problems inherent in detecting these fluctuations in a timely manner, make it difficult to keep the register completely up to date.

### **Data detail**

counts of businesses;

- aggregate employment of business:
- industry type;
- size of business (employment range); and
- type of legal organisation.

Data are available for the above items for businesses in a number of tourism-related industries. These include:

- Accommodation (ANZSIC Class 5710);
- Pubs, taverns and bars (ANZSIC Class 5720);
- Cafes and restaurants (ANZSIC Class 5730);
- Clubs (hospitality) (ANZSIC Class 5740); and
- Travel agency services (ANZSIC Class 6641).

### **Geographic coverage**

Postcode areas, Statistical Local Areas, Local Government Areas, Statistical Subdivisions and Divisions, States and Australia.

### **Frequency of data availability**

Irregular.

### **Historical data**

The ABS Business Register is a 'snapshot' of the register at a particular point in time. Currently, the snapshot is based on counts as at September 1998. Detailed comparisons should not be made with register data from other time periods. Use of register data for time series analyses may result in inaccurate and misleading conclusions being drawn due to changes in the classifications, definitions and register updating practices.

### **Products and services available**

Only available as a special data services request.

### **Publications**

#### **Other**

Due to a new Business Register/frames being introduced with some changes in units and procedures, the next extract is unlikely before the end of 2000 and may not be comparable with the current extract.

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## **Cairns Airport Passenger Statistics**

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### **NAME OF COLLECTION**

**Cairns Airport Passenger Statistics**

### **Contact**

Manager Marketing and Retail  
Cairns Port Authority  
PO Box 594

CAIRNS QLD 4870

Telephone: Cairns 074 052 9714

Facsimile: Cairns 074 035 9106

Email: [marketing@cairnsport.com.au](mailto:marketing@cairnsport.com.au)

Internet: not available

## **Purpose**

To monitor trends in air travel to Cairns for planning and development.

## **Description**

The collection provides information on passenger and aircraft movements at Cairns airport. Data are collected from customs records, airline declarations and Airservices Australia data.

## **Data detail**

- international/domestic passenger movements;
- international passenger movements by flight route;
- forecasts of international/domestic passenger movements;
- forecasts of international movements by flight route;
- aircraft movements;
- air cargo movements; and
- international airline schedule.

## **Geographic coverage**

Cairns airport.

## **Frequency of data availability**

Monthly.

## **Historical data**

Detailed data are generally available from 1984.

## **Products and services available**

## **Publications**

Passenger Statistics, Cairns Airport

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# **Australian and New Zealand Hotel Property Digest**

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**NAME OF COLLECTION**

# **Australian and New Zealand Hotel Property Digest**

## **Contact**

Research Co-ordinator  
Jones Lang LaSalle Hotels  
Level 6, 255 George Street  
Sydney NSW 2000  
Telephone (02) 9256 5777  
Facsimile (02) 9251 6062  
Email: [michelle.webb@joneslanglasalle.com](mailto:michelle.webb@joneslanglasalle.com)  
Internet: <http://www.joneslanglasallehotels.com/en-US/>

## **Purpose**

To provide a comprehensive analysis of the key hotel and tourism markets in Australia and New Zealand.

## **Description**

The digest is a regularly updated on-line subscription service.

## **Data detail**

### Economic Overview

- national economic performance
- national economic outlook
- national business environment
- national tax reform

### Tourism Market Overview

- international tourism trends by market
- domestic tourism trends by market
- tourism demand generators (including aviation statistics)

### Tourism Property Market Overview

- historical, existing and future supply
- trading performance, accommodation
- trading performance, investor sentiment

### Investment and Management

- direct and indirect investment trends
- investment yields
- investment outlook
- major owners and operators

## **Geographic Coverage**

### Australian Overview



Selected tourism regions  
New Zealand Overview  
Selected tourism regions

### **Frequency of data availability**

Annual subscription with minimum quarterly updates

### **Historical data**

Some digests are also available for Europe, Asia, Australia and New Zealand.  
1997-1999.

### **Products and services available**

### **Publications**

Australian and New Zealand Property Digest

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## **Australian Business Expectations Survey**

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### **NAME OF COLLECTION**

**Australian Business Expectations Survey**

### **Contact**

Assistant Director  
Data Management and Dissemination  
Economy Wide Statistics  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5288  
Facsimile: Canberra 1800 999 310  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide information about expected business conditions and confidence in Australia.

### **Description**

This survey provides estimates of future economic activity based on the business expectations of senior executives, managers and proprietors of businesses operating in Australia. It provides both a qualitative indicator of business confidence (a weighted net

balance) and a quantitative measure of expected change (a weighted aggregate) for a range of business performance indicators. The survey is conducted by mail each quarter. It is based on a stratified random sample of approximately 3,000 businesses selected from the annual Economic Activity Survey of the ABS.

### **Data detail**

Estimates of percentage change in key business performance indicators obtained from a sample survey of businesses in all industries except General Government and Agriculture. Expected aggregate percentage change and percentage weighted net balance (weighted percentage of businesses expecting an increase minus the weighted percentage of businesses expecting a decrease) is provided with respect to the next quarter (compared with current quarter), and the same quarter of the following year (compared with the current quarter).

The following indicators are provided:

- Operating income;
- Selling prices;
- Profits;
- Capital expenditure;
- Inventories;
- Employment;
- Wage costs and non-wage labour costs;
- Other operating costs; and
- Imports and exports.

In relation to tourism, data are available for the above items for the accommodation, cafes and restaurants industries and the cultural and recreational services industries.

### **Geographic coverage**

Australia, States and Territories.

### **Frequency of data availability**

Quarterly.

### **Historical data**

First issue: December 1993 (short term expectations only) and September 1994 (medium-term expectations also included).

### **Products and services available**

### **Publications**

Australian Business Expectations (cat. no. 5250.0)

### **Other**

Special data services are available on request.

# Environment Management Survey

[Contents >> Tourism and the Environment >> Environment Management Survey](#)

## NAME OF COLLECTION

Environment Management Survey, Australia

## Contact

Assistant Director  
Environment and Energy Statistics Section  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: 02 6252 7533  
Facsimile: 02 6252 5335  
Email: [environment@abs.gov.au](mailto:environment@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

### Description

Data are collected for tourism-related industries and expenditures. Information is also collected from a number of other sources including annual reports, government budget papers and local government.

In relation to the tourism industry, the series provides an indication of the:

- Expenditure on environment protection services
- Financing of environment protection activities
- Impact of environmental measures such as taxes and regulations

This information may assist in a better understanding of the scope, nature and potential of operations in the Australian market.

### Data detail

Data items available about selected Australian and New Zealand Standard Industrial Classification (ANZSIC) Groups and Classes are:

- Consumption of environment protection goods and services
- Gross capital formation for environment protection services
- Provision of labour, goods and services as inputs into production of environment protection measures

Data are distributed by the environmental domains of:

- Solid waste management
- Waste water and water protection
- Protection of ambient air and climate
- Protection of biodiversity and landscape
- Protection of soil and groundwater
- Other environment protection (including noise and vibration abatement and research and development)

Additional data items available about selected ANZSIC Groups are:

- Pollution abatement and control expenditures
- Capital expenditure on environment protection
- Current expenditure on environment protection
- Components of current expenditure on environment protection
- Capital expenditure on environment protection by technique
- Capital expenditure on environment protection by environment domain
- Total expenditure on environment protection

### **Geographic coverage**

Australia.

### **Frequency of data availability**

Biennial for the year ended 30 June.

### **Historical data**

Data are available from 1990-91.

### **Products and services**

#### **Publications**

Environment Protection Expenditure, Australia (cat. no. 4603.0)

Environmental Issues: People's Views and Practices (cat. no. 4602.0)

Australians and the Environment (cat. no. 4601.0)

Environment Protection Expenditure, 1992-93 and 1993-94, Australia (cat. no. 4603.0)

Australian Transport and the Environment (cat. no. 4605.0)

#### **Other**

Special data services are available upon request

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## **Census of Population and Housing**

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### **NAME OF COLLECTION**

# Census of Population and Housing

## Contact

Client Services  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 6627  
Facsimile: Canberra (02) 6253 1404  
Email: **client.services@abs.gov.au**  
Internet: **www.abs.gov.au**

## Purpose

To provide statistics on key characteristics of people and households in Australia on census night. Amongst other things, the information is used for forward planning by government, industry and community groups.

## Description

The Census is conducted every five years and is an enumeration of the entire population. Information is collected from all Australian households by self-completion questionnaires. Detailed information is available for small geographic areas and small population groups.

## Data detail

- visitor numbers (intrastate, interstate and overseas) (see note below);
- demography (e.g. age, sex, marital status);
- ethnicity (e.g. birthplace, year of arrival);
- education;
- income;
- labour force, (e.g. status, occupation, industry). Census data can provide an indication of employment in tourism-related industries;
- transport (e.g. number of motor vehicles garaged); and
- dwellings (e.g. rent, mortgage).

Data for overseas visitors and visitors enumerated in short-term accommodation (e.g. hotels and motels, etc.) are subject to considerable undercount and a high non-response rate for most questions. This severely impairs the usefulness of the data for the purposes of ascertaining the number of visitors enumerated in these types of accommodation and understanding their characteristics.

A range of information on overseas visitors is available from the 1996 Census.

## Geographical Coverage

Australia, States and Territories. Data are classified according to the Australian Standard Geographic Classification and are available for small areas down to Collection District.

## Frequency of data availability

Conducted every five years. The last census was held in August 1996, the next census will be taken in 2001.

### **Historical data**

The first census conducted by the Commonwealth of Australia was held in 1911 and censuses have been held at irregular intervals to 1961. Since 1961, a census has been conducted every five years.

### **Products and services available**

#### **Other**

Community profiles are available in hard copy and all standard electronic formats. PC customers are supplied with simple data selection, viewing and aggregation software.

CDATA91 - a CD-ROM product which contains census and digital map data and data manipulation and mapping software.

Customised tables. PC customers are supplied with a simple data selection, viewing and aggregation software.

Map data are available in hard copy and all common digital formats.

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## **Attendance at Festivals - Population Survey Monitor**

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### **NAME OF COLLECTION**

**Attendance at Festivals - Population Survey Monitor**

### **Contact**

Manager  
National Culture and Recreation Statistics Unit  
**Australian Bureau of Statistics**  
GPO Box 2272  
ADELAIDE SA 5001

Telephone: Adelaide (08) 8237 7303  
Facsimile: Adelaide (08) 8237 7421  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide information on attendance at arts festivals throughout Australia.

## **Description**

The Population Survey Monitor is a quarterly household survey conducted throughout Australia of approximately 3,000 households. Information is obtained by face-to-face interviews. The survey was conducted over four quarters and has a sample of approximately 10,000 household.

## **Data detail**

- type of festival:
- cost of attending festival - free or fee charged; and
- whether the festival was more than 40 kilometres from home.

For festivals in a different State or Territory from the respondent's usual residence, respondents were asked:

- whether the festival was the main reason for travelling interstate;
- expenditure during visit; and
- number of persons aged 15 years and over covered by expenditure interstate.

## **Geographic coverage**

Australia, States and Territories.

## **Frequency of data availability**

Irregular.

## **Historical data**

Last available data is for 1996.

## **Products and services available**

## **Publications**

Population Survey Monitor, Australia (cat. no. 4103.0)

## **Other**

Special data services are available on request.

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# **American Express Tourism Leading Indicators**

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## **NAME OF COLLECTION**

**American Express Tourism Leading Indicators**

## **Contact**

Membership and Council Services  
Tourism Council Australia  
PO Box 646  
KINGS CROSS NSW 1340

Telephone: Sydney (02) 9358 6055  
Facsimile: Sydney (02) 9358 6188  
Internet: <http://www.tourism.org.au>

## **Purpose**

To provide the tourism industry with economic forecasts.

## **Description**

The collection provides a quarterly summary of industry expectations and forecasts for Australia's tourism industry. A mail-out questionnaire is sent to a wide cross-section of persons within the tourism industry.

## **Data detail**

- industry expectations;
- Australian overseas travel intentions;
- Australian domestic travel intentions;
- short-term visitor arrivals prospects;
- international economic growth prospects;
- regional economic outlook: developing Asia;
- Australia's international competitiveness; and
- Australian economic prospects overview.

## **Geographic coverage**

Australia.

## **Frequency of data availability**

Quarterly.

## **Historical data**

Data are available from August 1993 to current.

## **Products and services available**

## **Publications**

American Express Tourism Leading Indicators



# Australian National Accounts: Tourism Satellite Account

Contents >> Australian Tourism - Main Statistical References >> Australian National Accounts: Tourism Satellite Account

## NAME OF COLLECTION

**Australian National Accounts: Tourism Satellite Account**

## Contact

Director  
National Accounts Research  
**Australian Bureau of Statistics**  
GPO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 7297  
Facsimile: Canberra (02) 6252 5327  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To provide a measure of the direct contribution of tourism to the Australian economy.

## Data Detail

- Tourism contribution to gross value added and GDP;
- Tourism GDP by type of visitor;
- Tourism gross value added by industry;
- Gross value added (tourism and non-tourism) by industry division;
- Tourism consumption by type of visitor;
- Domestic visitor consumption;
- Average consumption by type of visitor;
- Consumption by Australians travelling overseas and inbound visitors to Australia;
- Employed persons in tourism by age, sex and full-time/part-time basis;
- Number of overseas arrivals and departures.

Visitors are split into national and international visitors. Domestic visitors are also split into visitor type (households/business and government) and length of trip (same day and overnight visitors).

## Geographic coverage

Australia only.

## Frequency of data availability

Irregular.

## Historical data

n.a.

## **Products and services available**

## **Publications**

## **Other**

Special data services to be advised.

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# **Tourism Businesses**

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## **Tourism Businesses**

This section contains the following subsection :

- ABS Business Register Database
- Accommodation Industry Survey
- Business Growth and Performance Survey
- Business Use of Information Technology
- Cafe and Restaurants - Service Industries Surveys
- Casino Industry-Service Industry Surveys
- Clubs, Pubs , Taverns, Bar Industries - Service Industry Surveys
- Economic Activity Survey (Business Operations and Industry Performance)
- Travel Agency Industry Survey

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# **Tourism Accommodation**

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## **Tourism Accommodation**

This section contains the following subsection :

- Australian and New Zealand Hotel Property Digest
- Colliers Jardine Hotel & Tourism Property Market Report
- Independent Wheelchair Accessible Motel/Hotel Accommodation Survey
- Origin of Guests Survey
- Survey of Tourist Accommodation Developments

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# Tourism and the Environment

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## Tourism and the Environment

This section contains the following subsection :

- Environment Management Survey
- Environmental Issues: People's Views and Practices
- Environment Protection and Expenditure Survey
- National Botanic Gardens Survey
- Visitors to Park Victoria's Managed Areas

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# Tourism Forecasting

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## Tourism Forecasting

This section contains the following subsection :

- American Express Tourism Leading Indicators
- Forecasts of Domestic Tourism, Outbound Travel and International Visitors
- Leading Indicators of Visitor Arrivals

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# Tourism: Leisure and Recreation

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## Tourism: Leisure and Recreation

This section contains the following subsection :

- Attendance at Festivals - Population Survey Monitor
- Australian Culture and Leisure Classifications
- Botanic Gardens
- Commercial Art Galleries
- Film and Video Distribution in Australia
- Gambling Industries
- Libraries and Museums
- Motion Picture Exhibition
- Museums, Australia

Participation in Selected Sporting, Recreational and Leisure Activities - Population  
Survey Monitor  
Performing Arts Industries  
Public Libraries  
Survey of Attendance at Selected Cultural Venues  
Survey of Dive Retail Establishments in Australia.  
Survey of Recreational Scuba Divers in Australia  
Survey of Sports Attendance  
Television services, Australia  
Time Use Survey  
Video Hire Industry  
Zoos, Parks and Gardens Industry

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## **Framework for the Collection and Publication of Tourism Statistics**

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### **Framework for the Collection and Publication of Tourism Statistics**

This section contains the following subsection :

Framework for the Collection and Publication of Tourism Statistics  
Australian Tourism Satellite Accounts

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## **In Development - Australian Tourism Satellite Accounts**

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### **In Development - Australian Tourism Satellite Accounts**

#### **Introduction**

Tourism is an important activity in Australia. Its importance to many regions in Australia, and to the country as a whole, continues to grow. In response to calls for information on the economic impacts of tourism, the ABS, in conjunction with the Department of Industry, Science and Resources (DISR), is developing an Australian Tourism Satellite Account (ATSA).

#### **Information to be contained in the ATSA**

Tourism is a demand-side activity, defined in terms of the activities of a particular type of consumer. It involves the purchase (or consumption) by visitors of many commodities (goods or services). Tourism is not confined to particular commodities or to particular supply-side economic activities. Thus tourism is not an "industry" in the sense traditionally used by economic statisticians. It is not recognised as an industry in ABS classifications or in the Australian National Accounts.

With the strong growth in tourism in recent years, there has been an increasing recognition of the importance of the economic activity which results from it. However, there is no official measurement of tourism's contribution to, and role in, the economy. As a means of developing such a measure, and assessing the importance of tourism more generally, the concept of a "tourism satellite account" has been proposed.

The ATSA will provide a detailed data set on the economic aspects of tourism. It will be based on, and have close links to, the national accounts. Through its use of national accounts concepts, the ATSA will enable the economic aspects of tourism to be compared with those of the more traditional industries. For example, it will measure value added, employee compensation and employment which results from tourism demand, in a way which is compatible with such measures for other industries.

The ATSA will help policy-makers and analysts assess the direct and indirect effects of tourism on the economy as a whole.

### **Expected release date**

The ATSA will relate to the reference period 1997-98 and is scheduled for release in October 2000.

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## **List of Abbreviations**

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### **List of Abbreviations**

ABS	Australian Bureau of Statistics
ANZSIC	Australian and New Zealand Standard Industrial Classification
ASCO	Australian Standard Classification of Occupations
ASCOVA	Australian Standard Classification of Visitor Accommodation
ASGC	Australian Standard Geographical Classification
ASIC	Australian Standard Industrial Classification
ASTAC	Australian Standard Tourism Activities Classification
ATFCC	Australian Transport Freight Commodity Code
ATSA	Australian Tourism Satellite Accounts
BTR	Bureau of Tourism Research
DIMIA	Department of Immigration, Multicultural and Indigenous Affairs
ITR	Department of Industry, Tourism & Resources
IVS	International Visitors Survey
IHS	International Harmonised System
LGA	Local Government Area
NVS	National Visitors Survey
OAD	Overseas Arrivals and Departures
PC AUSSTATS	On-line Time Series Data Service
SITC	Standard International Trade Classification
SLA	Statistical Local Area
STA	Survey of Tourist Accommodation
UNSO	United Nations Statistical Office

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## Updating this directory

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### Updating this directory

This electronic version of the Directory of Tourism Statistics (cat. no. 1130.0) contains updates not available in the hard copy version published in 2000. It contains information on sources of statistics relevant to tourism in Australia. If you would like to submit a new entry for inclusion, amend existing details, or remove an entry, please contact us via:

Telephone: 02 6252 6011

Facsimile: 02 6252 8513

Please note that the ABS is working on expanding an online tool to access reference information about surveys and collections, called the 'Directory of Statistical Sources'. The expanded directory is expected to replace (and improve on) the Directory of Tourism Statistics and include subjects other than tourism. ABS statistical collections are already outlined in the directory.

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## Forecasts of Domestic Tourism, Outbound Travel and International Visitors

[Contents >> Tourism Forecasting >> Forecasts of Domestic Tourism, Outbound Travel and International Visitors](#)

### NAME OF COLLECTION

#### Forecasts of Domestic Tourism, Outbound Travel and International Visitors

#### Contact

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Tourism Forecasting Council  
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CANBERRA ACT 2601

Telephone: Canberra (02) 6213 7081

Facsimile: Canberra (02) 6213 7091

Internet: <http://www.tourism.australia.com/>

#### Purpose

To provide a sound basis for investment, policy and planning decisions.

## **Description**

Forecasts are for a ten-year period.

## **Data detail**

Domestic Tourism:

- trips;
- visitor nights;
- visitor expenditure;
- purpose of trip;
- State of main destination; and
- nights in hotels and motels.

Outbound Travel:

- resident departures; and
- purpose of trip.

International Visitors:

- visitor nights;
- visitor numbers;
- visitor expenditure;
- country of origin;
- duration of stay; and
- nights in hotels and motels.

## **Geographic coverage**

Australia, States and Territories.

## **Frequency of data availability**

Approximately every 12 months.

## **Products and services available**

## **Publications**

- Forecast - ( Reports also available on the Internet at <http://www.tourism.australia.com/>)

# Victoria

Contents >> Domestic Tourism - Regional >> Victoria

## Victoria

This section contains the following subsection :  
The Victorian Activity and Travel Survey

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## King Island Travel Survey

Contents >> Domestic Tourism - Regional >> Tasmania >> King Island Travel Survey

### NAME OF COLLECTION

#### King Island Travel Survey

#### Contact

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GPO Box 399  
HOBART TAS 7001

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Internet: <http://www.tas.gov.au/>

#### Purpose

To monitor the level and characteristics of visitors to King Island.

#### Description

A stratified sample survey of 1,500 passengers departing King Island over a twelve-month period. Information is collected from adult visitors by means of a self-completed questionnaire.

#### Data detail

- age and sex;
- place of residence;
- length of stay;
- main purpose of travel;
- main transport on island;
- expenditure on island;
- activities;
- places of interest visited;



- items purchased; and
- type of accommodation used.

### **Geographic coverage**

King Island, in Bass Strait

### **Frequency of data availability**

Irregular. Calendar Year.

Last survey conducted in 1999.

From 2001/2002 this survey will be conducted by financial year.

Next Survey will be conducted for 2001/2002 with expected output due approx September 2002.

### **Historical data**

Data are available for 1994,1995,1996.

### **Products and services available**

### **Publications**

King Island Travel Survey

### **Other**

Unpublished data may be available on request.

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## **International Visitors Survey**

[Contents >> Australian Tourism - Main Statistical References >> International Visitors Survey](#)

### **NAME OF COLLECTION**

### **International Visitor Survey**

### **Contact**

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Tourism Research Australia (formerly Bureau of Tourism Research (BTR))  
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CANBERRA ACT 2601

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Internet: [tra@tourism.australia.com](mailto:tra@tourism.australia.com)

Web Site (URL): <http://www.tra.australia.com/>

## **Purpose**

To enhance the development of tourism in Australia by measuring the travel behaviour and characteristics of overseas visitors.

## **Description**

Information on characteristics of short-term international visitors aged 15 years and over is collected by face-to-face interviews. A sample of 20,000 departing international visitors is surveyed at departure lounges of international airports throughout the year.

## **Data detail**

Data are collected on the following topics which are cross-classified by country of residence and purpose of visit:

- age, sex, occupation and all reasons for visit;
- travel arrangements (inclusive or group tour);
- size and composition of group and reasons for visit;
- type of fare and pre-paid arrangements;
- type of information sources;
- time away from home and stop-overs;
- city of arrival and departure;
- duration of stay and region of stay;
- type of accommodation
- activities undertaken;
- places of interest visited;
- expenditure and income.

## **Geographic coverage**

Australia, States and Territories and capital cities and some regions.

## **Frequency of data availability**

Quarterly.

## **Historical data**

Irregular until 1986; a continuous time series is available from 1988.

## **Products and services available**

## **Publications**

International Visitors in Australia, Quarterly Reports  
International Visitors in Australia, Annual Reports (for each calendar year)

## **Other**

Detailed tabulations of survey output (quarterly and annual) CD-MOTA (Monitor of Tourism Activity) (data on compact disk with specialised cross-tabulation software).

Special purpose tables or reports are available on request.

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## **Survey of Bed and Breakfast and Host Farm Establishments in South Australia**

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### **NAME OF COLLECTION**

**Survey of Bed and Breakfast and Host Farm Establishments in South Australia**

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Internet: <http://www.southaustralia.com/>

### **Purpose**

To provide a measure of the capacity and usage of bed and breakfast and host farm accommodation in South Australia.

### **Description**

All bed and breakfast and host farm establishments were surveyed by mail-out questionnaire.

### **Data detail**

number of establishments and capacity;

- room nights occupied;
- room occupancy rate;
- guest nights;
- bed occupancy rates;
- guest arrivals;
- average length of stay;
- takings from accommodation; and
- employment.

### **Geographic coverage**

South Australia and ABS Statistical Divisions within South Australia.

### **Frequency of data availability**

Irregular.

### **Historical data**

The survey was conducted over the four quarters of 1994-95.

### **Products and services available**

### **Publications**

Survey of Bed and Breakfast and Host Farm Establishments in South Australia, 1994-95

### **Other**

A summary of quarterly results is available on request.

Special data services are available on request.

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## **Sydney Accommodation Study - Supply and Demand Analysis 1999-2007**

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### **NAME OF COLLECTION**

**Sydney Accommodation Study - Supply and Demand Analysis 1999 - 2007**

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GPO Box 7050  
SYDNEY NSW 2001

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Internet: <http://www.tourism.nsw.gov.au>

### **Purpose**

To provide an independent and objective analysis of all factors which will underlie future accommodation planning decisions in Sydney

### **Description**

The study has two parts:

Part One - Market Analysis

An in-depth examination of the tourism, accommodation and investment market and provides new room requirement scenarios.

#### Part Two - Market intelligence

Includes data from two Jones Lang LaSalle Surveys i.e.

#### **The Jones Lang LaSalle Hotels Operator and Hotels Investor Surveys.**

Provides detailed statistical analysis of accommodation demand segmentation and supply.

With analysis of both demand and supply issues in Australia and the international markets.

In addition to the operator and investment surveys, it includes 10 detailed supply, demand and performance tables providing 10 years of historical data.

#### **Data detail**

- Tourism demand analysis
- Tourism accommodation market analysis
- Investment market analysis
- supply projections
- market intelligence

#### **Geographic Coverage**

Sydney Tourism Region

#### **Frequency of data availability**

Irregular

#### **Historical data**

Some historical data (10 years) appears in Part Two.

#### **Products and services available**

#### **Publications**

Sydney Accommodation Study - Two volume report, these are available together or separately.

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## **Australian Culture and Leisure Classifications**

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#### **NAME OF COLLECTION**

**Australian Culture and Leisure Classifications**

#### **Contact**

National Centre for Culture and Recreation Statistics  
Australian Bureau of Statistics  
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## **Purpose**

The development of the Australian Culture and Leisure Classifications is the first stage in the preparation of a wider framework for developing and managing culture and leisure data

## **Description**

The Australian Culture and Leisure Classifications are part of the commitment of the ABS to developing national standards for culture and leisure information. They comprise three separate classifications covering culture and leisure related industries, products and occupations.

## **Data detail**

The ACLC consists of three parts:

- The Industry Classification
- The Product Classification and
- The Occupation Classification.

## **Geographic coverage**

Australia.

## **Frequency of data availability**

Irregular

## **Historical data**

This is a new issue released on 28 August 2001. Future plans include the development of an information model, an information plan, additional classifications and a data directory.

## **Publications**

Australian Culture and Leisure Classifications (cat. no. 4902.0)

# Environmental Issues: People's Views and Practices

Contents >> Tourism and the Environment >> Environmental Issues: People's Views and Practices

## NAME OF COLLECTION

**Environmental Issues: People's Views and Practices**

## Contact

Environment Statistics Unit  
**Australian Bureau of Statistics**  
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BELCONNEN ACT 2616

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Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To assist government and other bodies in the development of environmental policies and programs.

## Description

Surveys were conducted in 1992, 1994, 1996 and 1998. However, only the 1992 and 1998 surveys collected information relating to tourism activities. The survey comprised personal interviews with a sample of about 17,000 households. Data on the use of heritage areas and national or State parks will be collected again in the survey to be conducted in 2001.

## Data detail

In relation to tourism, information was collected on the usage of heritage areas and national or State parks in the 1992 and 1998 surveys.

## Geographic coverage

Australia, States and Territories and statistical regions.

## Frequency of data availability

The survey will be conducted annually from 1998.  
Tourism topics are rotated.

## Historical data

First issue: May 1992.

## Products and services available

## **Publications**

Environmental Issues: People's Views and Practices (cat. no. 4602.0)

Australians and the Environment (cat. no. 4601.0)

Environment Protection Expenditure, 1992-93 and 1993-94, Australia (cat. no. 4603.0)

## **Other**

Special data services are available on request.

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# **Award Rates of Pay Indexes**

[Contents >> Tourism and Employment >> Award Rates of Pay Indexes](#)

## **NAME OF COLLECTION**

**Award Rates of Pay Indexes**

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Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide an accurate measure of trends in award rates of pay for use in industrial relations and wages policy development as well as contract adjustment processes.

## **Description**

The collection provides indexes for weekly and hourly award rates of pay for full-time adult wage and salary earners. A sample of awards and award classifications is used, with wage rates updated from data supplied by various wage fixing authorities.

## **Data detail**

Index numbers of weighted average weekly and hourly award rates of pay for full-time adult employees, classified by:

- sex
- industry; and
- occupation.



In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

### **Geographic coverage**

Australia, States and Territories.

### **Frequency of data availability**

Monthly. The publication ceased with the release of the June 1997 edition. It was replaced by Wage Cost Index, Australia (ABS cat. no. 6345.0).

### **Historical data**

Data are available from 1939 - 1997.

### **Products and services available**

Times Series are available on PC Ausstats (cat. no. 1401.0)

### **Publications**

Award Rate Pay Indexes, Australia (cat. no. 6312.0)

### **Other**

Special data services are available on request.

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## **Accommodation Industry Survey**

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### **NAME OF COLLECTION**

#### **Accommodation Industry Survey**

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## **Purpose**

To provide information on the characteristics of the Accommodation Industry in Australia.

## **Description**

Data were collected from a survey of the Accommodation Industry in 1979-80, 1986-87, 1991-92, 1995-96 and 1997-98 (ANZSIC 5710) as part of the former Hospitality Industry Survey. This ANZSIC class comprises those businesses predominantly engaged in the provision of short-term accommodation in hotels, motels, serviced apartments, flats/units, guest houses and youth hostels and of both short- and long-term accommodation in caravan parks, camping grounds and student residences (excludes boarding schools).

The collection was conducted by mail-out questionnaire.

## **Data detail**

- Number of businesses
- Business size
- Characteristics of employment
- items of expenditure
- sources of income
- State and Territory comparisons.
- Performance ratios
- Profitability of accommodation establishments.

## **Geographic Coverage**

Australia, States and Territories

## **Frequency of data availability**

Irregular

## **Historical data**

1979-80, 1986-87, 1991-92, 1995-96 from the former Hospitality Industry Survey.  
1997-98

## **Products and services available**

## **Publications**

Accommodation Industry, Australia (cat. no. 8695.0)

## **Other**

Special data service available upon request.

# Western Australia Travel Survey

Contents >> Domestic Tourism - Regional >> Western Australia >> Western Australia Travel Survey

## NAME OF COLLECTION

**Western Australia Travel Survey**

## Contact

Research Division  
Western Australian Tourism Commission  
GPO Box X2261  
PERTH WA 6001

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Facsimile: Perth (08) 9220 1735  
Internet: <http://www.westernaustralia.net>

## Purpose

To provide relevant tourism information at the State and regional level.

## Description

The Western Australia Travel Survey measures travel activity in the regions of Western Australia. In 1995 and 1996, self-completion questionnaires were distributed to 8,000 guests staying in commercial accommodation. A telephone survey was also taken of 11,000 Western Australian households.

## Data detail

Commercial accommodation and households were surveyed for data on:

- visitor characteristics (number and origin of visitors, purpose and length of visit, activities undertaken);
- type of accommodation used; and
- expenditure.

## Geographic coverage

Western Australia and 11 tourism regions of Western Australia.

## Frequency of data availability

Information from the Western Australian Travel Survey is available covering the years 1995 and 1996. Future information on regional data will be available from the end of 1999, sourced from the National Visitor Survey (NVS).

## Historical data

Data are available for 1991-92 and 1994-95 financial years, and 1995 and 1996 calendar years. The only comparable data is for the 1995 and 1996 calendar years.

Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

### **Products and services available**

### **Publications**

Western Australia Travel Survey - Regional Market

### **Other**

Information - Summary Reports (summary report for each Western Australian tourism region)

Special data services are available on request.

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## **International Visitors Survey**

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### **International Visitors Survey**

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## **Contributors and data sources**

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## Western Australia

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Facsimile Perth (08) 9400 5300  
Email: [k.loughton@cowan.edu.au](mailto:k.loughton@cowan.edu.au)

Research Division  
**Western Australian Tourism Commission**  
GPO Box X2261  
PERTH WA 6001  
Telephone: Perth (08) 9220 1700  
Facsimile: Perth (08) 9220 1735  
Internet: <http://www.westernaustralia.net>



## Tasmania

Market Research Manager

### **Tourism Tasmania**

GPO Box 399

HOBART TAS 7001

Telephone: Hobart 03 6230 8162

Facsimile: Hobart 03 6230 8353

Email: [research@tourism.tas.gov.au](mailto:research@tourism.tas.gov.au)

Internet: <http://www.tas.gov.au/>

## Northern Territory

Manager, Strategic Research

### **Northern Territory Tourism Commission**

GPO Box 1155

DARWIN NT 0801

Telephone: Darwin (08) 8999 3921

Facsimile: Darwin (08) 8999 3096

Internet: <http://www.nttc.com.au/statistics>

Contributor	Data Sources
Australian Bureau of Statistics	Accommodation Industry Survey Attendance at Festivals Average Weekly Earnings Award Rates of Pay Indexes Balance of Payments Building Activity Survey Building Approvals Business Expectations Survey Business Use of Information Technology Business Register Database Cafes and Restaurants Casinos Industry Census of Population and Housing Clubs, Pubs, Taverns and Bars Commercial Art galleries Consumer Price Index Economic Activity Survey Education and Training, Survey of Employee Earnings and Hours Employment and Earnings Environment Issues, Peoples Views and Practices Industrial Disputes Government Finance Statistics Household Expenditure Survey Household Use of Information Technology Job Vacancies and Overtime Labour Costs Labour Force Survey - Supplementarys

	Labour Force Survey Libraries and Museums Motion Picture Exhibitions National Botanical Gardens Survey Origin Of Guests Survey Overseas Arrivals and Departures Participation in Selected Sporting. Recreational and Leisure Activities Performing Arts Industries Price Indexes of Materials Used in Building other than House Building Retail trade Survey Survey of Attendance at Various Selected Cultural Venues Survey of Inbound Tour Operators Survey of Motor Vehicle Use Survey of Overseas Tourist Marketing Expenditure Survey of Sports Attendance Survey of Tourist Accommodation Survey of Tourist accommodation Developments Time Use Survey Training Expenditure Survey Training Practices Survey Travel Agency industry Wage Cost Index Zoos, Parks and Gardens Industry
<b>Australian Stock Exchange</b>	<b>ASX Tourism and Leisure Index</b>
<b>Australian Taxation Office</b>	<b>Taxation Statistics on Tourism Related Services</b>
<b>Australian Tourism Commission</b>	<b>Market Profiles Tourism Pulse</b>
<b>Bureau of Tourism Research (BTR)</b>	<b>Domestic Tourism Monitor International Visitors Survey Leading Indicators of Visitor Arrivals National Visitors Survey</b>
<b>Cairns Port Authority</b>	<b>Cairns Airport Passenger Statistics</b>
<b>Canberra Tourism</b>	<b>Canberra Visitor Survey</b>
<b>Colliers Jardine</b>	<b>Hotel and Tourism Property Market Report</b>
<b>Department of Industry, Tourism and Resources (DITR)</b>	<b>Australian Tourism Satellite Accounts</b>
<b>Department of Transport and Regional Services</b>	<b>International Airlines Major Australian Airlines Regional Airlines</b>
<b>Horwath Asia Pacific</b>	<b>Queensland Lodging Industry Trends</b>
<b>I.D.E.A.S. Inc.</b>	<b>Independent Wheelchair Accessible Motel/Hotel Accommodation Survey</b>
<b>Jones Lang LaSalle Hotels</b>	<b>Australian and New Zealand Hotel Property Digest</b>

<b>Northern Territory Tourism Commission</b>	<b>Northern Territory Travel Monitor</b>
<b>Pacific Asia Travel Association</b>	<b>Pacific Asia Travel Association Statistical Report</b>
<b>Parks Victoria</b>	<b>Visitors to Parks Victoria's Managed Areas</b>
<b>Queensland Office of Ageing, Department of Families, Youth and Community Care</b>	<b>Not over the hill-just enjoying the view</b>
<b>RMIT University</b>	<b>The Victorian Activity and Travel Survey</b>
<b>South Australian Tourism Commission</b>	<b>Adelaide at Leisure Survey of Bed and Breakfast and Host Farm Establishments in S.A. Visitations to Major Attractions and Events in S.A.</b>
<b>Southern Cross University</b>	<b>Survey of Dive Retail Establishments Survey of Recreational Scuba Divers in Australia</b>
<b>Sydney Convention and Visitors Bureau</b>	<b>Sydney Convention Delegate Study</b>
<b>Tourism Council Australia</b>	<b>American Express Tourism Leading Indicators</b>
<b>Tourism Forecasting Council</b>	<b>Forecasts of Domestic Tourism, Outbound Travel and International Visitors</b>
<b>Tourism Queensland</b>	<b>Queensland Visitor Survey Regional Tourism Activity Monitor</b>
<b>Tourism Tasmania</b>	<b>Flinders Island Travel Survey King Island Travel Survey Tasmanian Tourism Operators' Survey Tasmanian Visitor Survey</b>
<b>Tourism Victoria</b>	<b>Victorian Regional Tourism Survey Visitors to Victorian Attraction's `Survey</b>
<b>Tourism New South Wales</b>	<b>Estimates of Visitation and Visitors' Expenditure for Local Government Areas in New South Wales Sydney Accommodation Study The New Zealand Tourist Market for New South Wales</b>
<b>Touristics</b>	<b>Touristics</b>
<b>Western Australian Tourism Commission</b>	<b>Western Australian Travel Survey</b>

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## **Colliers Jardine Hotel & Tourism Property Market Report**

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**NAME OF COLLECTION**

# **Colliers Jardine Hotel & Tourism Property Market Report**

## **Contact**

Hotel & Leisure Analyst  
Hotel & Leisure Division  
Collier Jardine  
Level 26, AAP Centre  
259 George Street  
SYDNEY NSW 2000

Telephone: 02 9257 0260  
Facsimile: (02) 9257 0275  
Email: [paula.drayton@cj-group.com](mailto:paula.drayton@cj-group.com)  
Internet: <http://www.colliers.com/Corporate/>

## **Purpose**

Provides a summary of statistical and trend data for hotel and serviced apartment properties in significant tourism precincts within Australia and New Zealand, an analysis of the hospitality & tourism investment environment and a guide to current market opportunities.

## **Description**

The Report utilises primary data from local, regional and state government authorities for information on development, tourism marketing initiatives, infrastructure development and tourism demand generators.

## **Data detail**

Secondary data from publications produced by the Bureau of Tourism Research, The Australian Bureau of Statistics (ABS), Tourism Forecasting Council and other tourism specific agencies is used for trend and statistical analysis purposes. Leading industry operators and investors and the Collier Jardine Hotels & Leisure Division also contribute to the publication.

This publication incorporates commentary on Listed Hotel Trusts and forecasts on the direction of the market and investment environment.

## **Geographic coverage**

Australia, New Zealand, specific cities and tourism precincts.

## **Frequency of data availability**

Annual with quarterly mMarket updates.

## **Historical data**

From 1996 upon request to Hotel & Leisure Analyst, see above.

## **Products and services available**

## **Publications**

## Other

Colliers Jardine Hotels & Leisure Division also produces quarterly Hotel and Tourism Property Updates on the performance of hotel, hotel and serviced apartment market for selected cities.

Australian Hotel & Tourism Overview, State Hotel and Tourism Overviews, City Overview and accommodation performance analysis for Cairns, the Whitsundays, Brisbane, the Gold Coast, Sydney, Sydney Airport Precinct, Blue Mountains, Parramatta, Melbourne, Hobart, Adelaide, Perth, Darwin and Alice Springs.

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## Major Australian Airlines

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### NAME OF COLLECTION

**Major Australian Airlines**

### Contact

Director  
Aviation Statistics and Analysis (AVSTATS)  
Department of Transport and Regional Services  
GPO Box 594  
CANBERRA ACT 2601

Telephone: Canberra 02 6274 7720  
Facsimile: Canberra 02 6274 7727

Email: [AVSTATS@dotrs.gov.au](mailto:AVSTATS@dotrs.gov.au)

Internet: <http://www.btre.gov.au/statistics/statsindex.aspx>

### Purpose

To provide data on the operations of major Australian airlines operating over Australian flight stages.

### Description

The collection provides information on carrier network and industry totals for major Australian airlines (scheduled operators using aircraft capable of carrying more than 38 passengers or 4,200 kilograms of payload) operating over Australian flight stages. Data are supplied by airlines to the Department.

### Data Detail

- Passengers, freight and mail carried by city pair and airport;
- Passenger kilometres;
- Available seat kilometres;
- Load factors; and
- Hours flown.

### **Geographic Coverage**

Australia, Australian External Territories, town/cities with airports.

### **Frequency of Data Availability**

Data are available monthly and annually.

### **Historical Data**

Data are available from 1993. Prior data may be available on request.

### **Products and Services**

#### **Publications**

Domestic Airline Activity (Major Australian Airlines) Monthly Status Report  
Digest of Statistics  
Airport Traffic Data

#### **Other**

Tables from the publications mentioned above are available electronically.

### **Example of Information Available**

<http://www.btre.gov.au/statistics/statsindex.aspx>

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## **Census of Population and Housing**

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### **Census of Population and Housing**

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## **Balance of Payments**

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### **NAME OF COLLECTION**

## **Balance of Payments**

### **Contact**

Assistant Director  
Balance of Payments Section  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5336  
Overseas clients please call 61 2 9268 4909.  
Facsimile: Canberra 02 6252 7219  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide a systematic record of Australia's transactions with the rest of the world, including international transactions in transportation and travel services.

### **Description**

The collection provides estimates of Australia's balance of payments, including significant detail for its constituent transactions.

The ABS conducts a number of surveys of businesses, individuals and organisations with international transactions and uses a variety of administrative by-product records in the compilation of the balance of payments.

The ABS and other collections that are used in estimating the transport-related components of the balance of payments include:

- Survey of International Trade in Services (SITS) which collects quarterly data on trade in a wide range of services including transportation and travel;
- The International Visitor Survey, conducted by the Bureau of Tourism Research, which measures expenditure in Australia by international visitors;
- Overseas Arrivals and Departures, an ABS collection, sourced from data collected by the Department of Immigration and Multicultural Affairs, which measures the number of Australian and non-resident persons entering and leaving Australia;
- The Survey of Returned Australian Travellers which is used to benchmark estimates from SITS;
- The Survey of Inbound Tour Operators which is used as a benchmark and measures the landed component in Australia of pre-paid package tours by non-resident travellers; and
- Overseas Student Statistics, published by the Department of Education, Training and Youth Affairs.

### **Data Detail**

- Balance of payments summary;
- Current account (original, seasonally adjusted and trend estimates);
- Capital account;
- Financial account; and
- Exchange rates.

Data are available on current account credits and debits for transportation and travel

services.

Transportation services is further classified into passenger, freight and other. Travel services includes a breakdown for business and personal travel, with personal further classified into education-related and other. Data are available by trading partner country and by Australian State or Territory of production/consumption.

### **Geographic Coverage**

Australia.

### **Frequency of Data Availability**

Summary current price original estimates are published monthly. Quarterly estimates are more detailed and include volume and price estimates in original, seasonally adjusted and trend terms. Annual data (both on a fiscal year and calendar year basis) are available by country and State.

### **Historical Data**

Data are available from September quarter 1959.

### **Products and Services**

#### **Publications**

International Trade in Goods and Services, Australia (cat. no. 5368.0)

Balance of Payments and International Investment Position, Australia (cat. no. 5302.0)

Balance of Payments and International Investment Position, Australia (cat. no. 5363.0)

Balance of Payments, Australia: Concepts, Sources and Methods (cat. no. 5331.0)

Balance of Payments, Australia: Summary of Concepts, Sources and Methods (cat. no. 5351.0)

Information Paper: Quality of Balance of Payments, Australia (cat. no. 5342.0)

A Guide to Australian Balance of Payments and International Investment Position Statistics (cat. no. 5362.0)

#### **Other**

Dial-a-statistic 1900 986 400

AusStats (1300 135 070)

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## **Queensland Lodging Industry Trends**

[Contents >> Domestic Tourism - Regional >> Queensland >> Queensland Lodging Industry Trends](#)

### **NAME OF COLLECTION**

#### **Queensland Lodging Industry Trends**

#### **Contact**

The Information officer  
Horwath Asia Pacific  
215 Adelaide Street  
BRISBANE QLD 4001



Telephone: Brisbane (07) 3229 2838  
Facsimile: Brisbane (07) 3229 9421

## **Purpose**

To provide timely data on occupancy levels and average daily rates in each region of Queensland.

## **Description**

All short-term accommodation establishments are surveyed. Data are collected by mail-out questionnaire.

## **Data detail**

- room numbers;
- room sales;
- food sales;
- beverage sales;
- number of guest nights; and
- number of paid rooms.

## **Geographic coverage**

Queensland.

## **Frequency of data availability**

A monthly publication is released within one month after the close of the reference period.

## **Historical data**

Data are available from 1986.

## **Products and services available**

## **Publications**

Trends: Trends of Business in the Queensland Lodging Industry

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# **Australian Tourism Satellite Accounts**

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[Australian Tourism Satellite Accounts](#)

## **Australian Tourism Satellite Accounts**

### **Introduction**

Tourism is an important activity in Australia. Its importance to many regions in Australia, and to the country as a whole, continues to grow. In response to calls for information on the economic impacts of tourism, the ABS, in conjunction with the Department of Industry, Science and Resources (DISR), is developing an Australian Tourism Satellite Account (ATSA).

### **Information to be contained in the ATSA**

Tourism is a demand-side activity, defined in terms of the activities of a particular type of consumer. It involves the purchase (or consumption) by visitors of many commodities (goods or services). Tourism is not confined to particular commodities or to particular supply-side economic activities. Thus tourism is not an "industry" in the sense traditionally used by economic statisticians. It is not recognised as an industry in ABS classifications or in the Australian National Accounts.

With the strong growth in tourism in recent years, there has been an increasing recognition of the importance of the economic activity which results from it. However, there is no official measurement of tourism's contribution to, and role in, the economy. As a means of developing such a measure, and assessing the importance of tourism more generally, the concept of a "tourism satellite account" has been proposed.

The ATSA will provide a detailed data set on the economic aspects of tourism. It will be based on, and have close links to, the national accounts. Through its use of national accounts concepts, the ATSA will enable the economic aspects of tourism to be compared with those of the more traditional industries. For example, it will measure value added, employee compensation and employment which results from tourism demand, in a way which is compatible with such measures for other industries.

The ATSA will help policy-makers and analysts assess the direct and indirect effects of tourism on the economy as a whole.

### **Expected release date**

The ATSA will relate to the reference period 1997-98 and is scheduled for release in October 2000.

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## **Market Profiles**

[Contents >> International Tourism >> Market Profiles](#)

### **NAME OF COLLECTION**

#### **Market Profiles**

#### **Contact**

Liason & Development Unit  
Australian Tourism Commission  
Level 3,  
80 William St.

WOOLOOMOLOO NSW 2011  
Telephone: Sydney (02) 9360 1111  
Facsimile: Sydney (02) 9361 1385  
Internet: <http://www.tourism.australia.com/>

## **Purpose**

Information to assist with the development of inbound tourism product relevant to specific international markets and/or entry into that market.

## **Description**

Available in 10 regional sub reports:

- France, Germany, Italy, Switzerland;
- United Kingdom, Nordic Countries, the Netherlands;
- China, Hong Kong, South Korea, Philippines, Taiwan;
- India, Indonesia, Malaysia, Singapore, Thailand;
- USA, Canada, Latin America;
- Japan;
- New Zealand;
- South Africa;
- The Middle East; and
- South Pacific.

## **Data detail**

- Market Overview;
- Outbound Travel market;
- Australia's Current performance (profile of visitor behaviour);
- Travel trade structure;
- The target consumer;
- Marketing approach;
- Entering the market; and
- Relevant tourism contact details.

## **Geographic coverage**

Worldwide.

## **Frequency of data availability**

Annual.

## **Historical data**

First conducted in 1994.

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# **Domesic Tourism Monitor**

[Contents >> Domestic Tourism - National >> Domestic Tourism Monitor](#)

## **NAME OF COLLECTION**

### **Domestic Tourism Monitor**

#### **Contact**

Bureau of Tourism Research Statistical Inquiries  
Bureau of Tourism Research  
GPO Box 1545  
CANBERRA ACT 2601

Telephone: Canberra (02) 6213 7124  
Facsimile: Canberra (02) 6213 6983  
Internet: [www.industry.gov.au/](http://www.industry.gov.au/)

#### **Purpose**

To provide estimates of and monitor changes to the volume of domestic travel over time at national, State, Territory and regional levels, as well as providing information about the characteristics and behaviour of domestic travellers.

#### **Description**

Data are collected by face-to-face personal interviews of Australians aged 14 years and over in 1,000 households every weekend across Australia. Respondents are interviewed regarding their domestic overnight travel behaviour and are asked about recent trips undertaken, for all purposes. Data are presented in three broad parts: level of tourism, behaviour and characteristics of tourists and day trips. (It should be noted that the Bureau of Tourism Research replaced the Domestic Tourism Monitor (DTM) with a National Visitor Survey (NVS) as from the end of 1997. The purpose of the NVS will be the same as the DTM but it will provide more reliable results at regional level.)

#### **Data detail**

Data are collected on the following topics, which are cross-classified by trips, visits, visitor nights, main destination and origin:

- main purpose of trip;
- type of transport used;
- type of accommodation used;
- length of trip;
- seasonality of trip;
- age and sex of travellers; and
- day trips by type of trip, age and life cycle groups.

#### **Geographic coverage**

Australia, States and Territories and some capital cities and regions.

#### **Frequency of data availability**

Quarterly.  
Ceased as at June Qtr 1998, and now replaced by the  
National Visitors Survey see separate entry.

## Historical data

Data are available from 1984-85 to 1997-98

Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

## Products and services available

### Publications

Domestic Tourism Monitor, quarterly reports

Domestic Tourism Monitor, annual reports (for each financial year)

Visitors to regions reports (one for each State and the Northern Territory)

Domestic Tourism Trends In New South Wales, (data in this publication are compiled by the Bureau of Tourism Research and published by Tourism New South Wales)

Regional Tourism Trends In New South Wales, (data in this publication are compiled by the Bureau of Tourism Research and published by Tourism New South Wales)

### Other

Detailed tabulations of survey output (quarterly and annual).

CD-MOTA (Monitor of Tourism Activity) (data on compact disk with specialised cross-tabulation software)

Special purpose tables or reports are available on request.

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## Queensland

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### Queensland

This section contains the following subsection :

Cairns Airport Passenger Statistics

Queensland Lodging Industry Trends

Queensland Visitor Survey

Regional Tourism Activity Monitor

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## Queensland Visitor Survey

## **NAME OF COLLECTION**

### **Queensland Visitor Survey**

#### **Contact**

Research Department  
Tourism Queensland  
GPO Box 328  
BRISBANE QLD 4001

Telephone: Brisbane (07) 3406 5420  
Facsimile: Brisbane (07) 3406 5329  
Internet: <http://www.tq.com.au/research>

#### **Purpose**

To obtain detailed information and monitor trends in visitation based in commercial accommodation in Queensland and regions.

#### **Description**

The survey covers those persons staying in commercial accommodation throughout Queensland. A tourist is defined as a person who, for any purpose, is away from his or her usual place of residence for a period of at least one night but not more than 90 nights and at a location at least 40 kilometres away from his or her usual place of residence. A combination of self-completion questionnaires and face-to-face interviews is used.

#### **Data detail**

- visitors and visitor nights;
- usual place of residence;
- age of visitors;
- average length of stay;
- type of transport used;
- size of travel party;
- expenditure.

#### **Geographic coverage**

Queensland. Data are available for 11 regions of Queensland, generally in accordance with ABS Statistical Divisions.

#### **Frequency of data availability**

Annual (financial year).  
Publication ceased as at December 1997.  
For ongoing information please refer to National Visitor Survey entry.

#### **Historical data**

Data are available from 1983-84 to 1996-97.  
Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now

been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

## **Products and services available**

### **Publications**

QVS Executive Summary  
QVS Regional Executive Summaries  
QVS Postcode Analysis (Yearly)

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# **Environment Protection and Expenditure Survey**

[Contents >> Tourism and the Environment >> Environment Protection and Expenditure Survey](#)

## **NAME OF COLLECTION**

**Environment Protection Expenditure, Australia**

### **Contact**

Assistant Director  
Environment and Energy Statistics Section  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: 02 6252 7533  
Facsimile: 02 6252 5335  
Email: [environment@abs.gov.au](mailto:environment@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

### **Description**

Data are collected for tourism-related industries and expenditures. Information is also collected from a number of other sources including annual reports, government budget papers and local government.

In relation to the tourism industry, the series provides an indication of the:

- Expenditure on environment protection services
- Financing of environment protection activities
- Impact of environmental measures such as taxes and regulations

This information may assist in a better understanding of the scope, nature and potential of operations in the Australian market.

### **Data detail**

Data items available about selected Australian and New Zealand Standard Industrial Classification (ANZSIC) Groups and Classes are:

- Consumption of environment protection goods and services
- Gross capital formation for environment protection services
- Provision of labour, goods and services as inputs into production of environment protection measures

Data are distributed by the environmental domains of:

- Solid waste management
- Waste water and water protection
- Protection of ambient air and climate
- Protection of biodiversity and landscape
- Protection of soil and groundwater
- Other environment protection (including noise and vibration abatement and research and development)

Additional data items available about selected ANZSIC Groups are:

- Pollution abatement and control expenditures
- Capital expenditure on environment protection
- Current expenditure on environment protection
- Components of current expenditure on environment protection
- Capital expenditure on environment protection by technique
- Capital expenditure on environment protection by environment domain
- Total expenditure on environment protection

### **Geographic coverage**

Australia.

### **Frequency of data availability**

Biennial for the year ended 30 June.

### **Historical data**

Data are available from 1990--91.

### **Products and services available**

#### **Publications**

Environment Protection Expenditure, Australia (cat. no. 4603.0)

Environmental Issues: People's Views and Practices (cat. no. 4602.0)

Australians and the Environment (cat. no. 4601.0)

Environment Protection Expenditure, 1992-93 and 1993-94, Australia (cat. no. 4603.0)

Australian Transport and the Environment (cat. no. 4605.0)

#### **Other products and services**

Special data services are available upon request



# Leading Indicators of Visitor Arrivals

Contents >> Tourism Forecasting >> Leading Indicators of Visitor Arrivals

## NAME OF COLLECTION

### Leading Indicators of Visitor Arrivals

#### Contact

Bureau of Tourism Research Statistical Inquiries  
Bureau of Tourism Research  
GPO Box 1545  
CANBERRA ACT 2601

Telephone: Canberra (02) 6213 7124  
Facsimile: Canberra (02) 6213 6983  
Internet: <http://www.tra.australia.com/>

#### Purpose

To provide advance warning of short-term turning points in the rate of growth in visitor numbers.

#### Description

The leading indicators provide an indication of future changes in the variation of visitor arrival numbers around the trend, one to three years ahead.

#### Data detail

Leading indicator of short-term visitor arrivals.

#### Geographic coverage

Australia.

#### Frequency of data availability

Irregular.

#### Historical data

1995 only.

#### Products and services available

#### Publications

Leading Indicators of Australian Visitor Arrivals, Occasional Paper 19

# Building Activity Survey

Contents >> Tourism and the Economy >> Building Activity Survey

## NAME OF COLLECTION

### Building Activity Survey

## Contact

Buildings Research and Output Group  
**Australian Bureau of Statistics**  
GPO Box 2272  
ADELAIDE SA 5001

Telephone: Adelaide (08) 8237 7668  
Facsimile: Adelaide (08) 8237 7620  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To monitor building activity in the residential and non-residential building sectors.

## Description

Quarterly mail questionnaires are collected from builders and other individuals and organisations engaged in building activity. Data are collected for:

- New residential buildings
- Alterations and additions to residential buildings with an approval value of \$10,000 or more; and
- All non-residential building jobs with an approval value of \$50,000 or more.

The survey consists of two components:

A sample survey of private sector jobs involving new house construction or alterations and additions with an approval value of \$10,000 or more to houses; and

A complete enumeration of jobs involving construction of new residential buildings other than private houses, all alterations and additions to residential buildings (other than private sector houses) with an approval value of \$10,000 or more, and all non-residential building jobs with an approval value of \$50,000 or more.

## Data detail

Building activity by stage of construction (commenced, under construction, completed), value of work done during period and value of work yet to be done by:

- new residential building (number of dwelling units and value);
- value of non-residential building by class of building (e.g. hotels, offices, etc.);
- value of alterations and additions to residential buildings;
- by private/public sector; and
- value of building activity as seasonally adjusted and

- trend series and at chain volume measures.

In relation to tourism, data on the value of hotels, etc., shops, and entertainment and recreational buildings are available by stage of construction, work done during the period and work yet to be done for both the private and public sectors and for each State and Territory.

### **Geographic coverage**

Australia, States and Territories. Small area data are available for non-residential building.

### **Frequency of data availability**

Quarterly.

### **Historical data**

From March quarter 1948.

### **Products and services available**

#### **Publications**

Building Activity Australia (cat. no. 8752.0)

New South Wales (cat. no. 8752.1)

Victoria (cat. no. 8752.2)

Queensland (cat. no. 8752.3)

South Australia (cat. no. 8752.4)

Western Australia (cat. no. 8752.5)

Tasmania (cat. no. 8752.6)

Northern Territory (cat. no. 8752.7)

Australian Capital Territory (cat. no. 8752.8)

#### **Other**

Special data services are available on request.

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## **Business Growth and Performance Survey**

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## **NAME OF COLLECTION**

### **Business Growth and Performance Survey**

#### **Contact**

Assistant Director  
Small Business & Science and Technology Section  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 6726  
Facsimile: Canberra 02 6252 7004  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To provide estimates on the growth and performance of Australian employing businesses and to identify selected economic and structural characteristics of those businesses.

#### **Description**

This survey collects data on business performance and the factors which affect performance. The information from the survey will enable analysis of employment growth in the Australian economy. It is a longitudinal survey so the same sample is used for each of the years of the survey. The sample for the 1996--97 survey will include approximately 5,000 businesses from the 1995--96 survey and new businesses added to the ABS Register of Businesses since the 1995--96 sample was selected.

Data are collected by mail questionnaire.

#### **Data Detail**

- Employment;
- Sales;
- Size of business;
- Performance ratios; and
- Business intentions.

Detailed data on the tourism industry are not published but are available on request.

#### **Geographic Coverage**

Australia.

#### **Frequency of Data Availability**

The survey is conducted annually.

#### **Historical Data**

The survey was first conducted in 1994-95.

## Products and Services

### Publications

Small and Medium Enterprises, Business Growth and Performance Survey, Australia (cat. no. 8141.0)

### Other

Special data services are available on request.

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## Regional Airlines

[Contents >> Domestic Tourism - Regional >> Other Regional >> Regional Airlines](#)

### NAME OF COLLECTION

**Regional Airlines**

### Contact

Director  
Aviation Statistics and Analysis (AVSTATS)  
Department of Transport and Regional Services  
GPO Box 594  
CANBERRA ACT 2601

Telephone: Canberra 02 6274 7720  
Facsimile: Canberra 02 6274 7727

Email: [AVSTATS@dotrs.gov.au](mailto:AVSTATS@dotrs.gov.au)

Internet: <http://www.btre.gov.au/statistics/statsindex.aspx>

### Purpose

To provide current statistics on scheduled services of regional airlines.

### Description

The regional airlines sector operates scheduled services within Australia, generally in aircraft with 38 seats or less. Regional airlines usually operate services from the smaller rural centres to the larger cities. AVSTATS publishes data on indicators of activity for the top five carriers and the industry, as well as airport and city pair statistics.

### Data Detail

- Passengers, freight and mail carried by city pair and airport;
- Passenger kilometres;
- Available seat kilometres;

- Load factors; and
- Hours flown.

### **Geographic Coverage**

Australia, major airports, regional airports.

### **Frequency of Data Availability**

Data are available annually.

### **Historical Data**

Data are available from 1976.

### **Products and Services Available**

#### **Publications**

Regional Airlines  
Digest of Statistics  
Airport Traffic Data

#### **Other**

Tables from the publications mentioned above are available electronically.

### **Example of Information Available**

<http://www.btre.gov.au/statistics/statsindex.aspx>

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## **Tasmanian Tourism Operators' Survey**

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### **NAME OF COLLECTION**

**Tasmanian Tourism Operators' Survey**

### **Contact**

Market Research Manager  
Tourism Tasmania  
GPO Box 399  
HOBART TAS 7001

Telephone: Hobart 03 6230 8162  
Facsimile: Hobart 03 6230 8353  
Email:: [research@tourism.tas.gov.au](mailto:research@tourism.tas.gov.au)

Internet: <http://www.tas.gov.au/>

## **Purpose**

To prepare a 'snapshot' of Tasmania's tourism industry and an economic profile of its industry sectors, and to provide a comparison with surveys conducted in 1993 and 1996.

## **Description**

In October 1998, Enterprise Marketing and Research Surveys interviewed 774 Tasmanian tourism operators by telephone using a structured questionnaire

## **Data detail**

- Measures of patronage;
- Employment;
- Gross revenue;
- Capital investment;
- Marketing, training; and
- Use of computers and the Internet and business planning.

## **Geographic coverage**

Tasmania

## **Frequency of data availability**

one-off

## **Historical data**

1993 and 1996 data are included in the 1998 Survey

## **Products and services available**

## **Publications**

Tasmanian Tourism Operators' Survey 1998

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# **Botanic Gardens**

[Contents >> Tourism: Leisure and Recreation >> Botanic Gardens](#)

## **NAME OF COLLECTION**

**Botanic Gardens, Australia 1999-2000**

## **Contact**

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: **www.abs.gov.au**

## **Purpose**

To provide key measures from the census of employing organisations engaged in the operation of botanic gardens.

## **Description**

1999/2000 Botanic Gardens.

## **Data detail**

Data by:

- income
- expenses
- employment
- key characteristics, industry ratios and species and specimens by organisation size.

## **Geographic coverage**

Australia

## **Frequency of data availability**

Irregular

## **Historical data**

1996-1997

1999-2000 \*Note the 1999-2000 edition does not contain details on municipal parks and gardens.

## **Products and services available**

## **Publications**

Botanic Gardens, Australia (cat. no. 8563.0)

## **Other**

Special data services upon request.



# Employee Earnings and Hours

[Contents >> Tourism and Employment >> Employee Earnings and Hours](#)

## NAME OF COLLECTION

### Employee Earnings and Hours

#### Contact

Manager  
Labour Statistics Centre Output Group  
**Australian Bureau of Statistics**  
GPO Box K881  
PERTH WA 6001

Telephone: Perth (09) 360 5305  
Facsimile: Perth (09) 360 5954  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### Purpose

To provide data on the distribution and composition of employee earnings and hours worked for employees in Australia.

#### Description

Data from this survey contain information on the distribution of employees according to weekly earnings and hours worked and on the composition of weekly earnings and hours worked for various categories of employees and principal occupations. An annual sample of approximately 9,000 employers is selected from the ABS register of businesses. A further sample of approximately 70,000 employees is selected from the businesses originally selected. Data are collected by mail-out questionnaire.

#### Data detail

Distribution and composition of earnings and hours of employees are classified by:

- sex;
- adult/junior;
- industry;
- occupation;
- sector;
- State and Territory; and
- size of firm.

Earnings are dissected into:

- base pay;
- payment by measured result (e.g. piecework);

- over-award and over-agreement pay; and
- overtime pay.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

### **Geographic coverage**

Australia, States and Territories.

### **Frequency of data availability**

Biennial. The next survey will be run in May 2000.

### **Historical data**

Data are available from May 1983 to present.

### **Products and services available**

### **Publications**

Employee Earnings and Hours, Australia, Preliminary (cat. no. 6305.0)  
Employee Earnings and Hours, Australia (cat. no. 6306.0)

### **Other**

Special data services are available on request.

Employee Earnings and Hours, States and Australia - Data Service (cat. no. 6307.0)

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## **The New Zealand Tourist Market for NSW**

[Contents >> Domestic Tourism - Regional >> New South Wales >> The New Zealand Tourist Market for NSW](#)

### **NAME OF COLLECTION**

### **The New Zealand Tourist Market for NSW**

### **Contact**

Marketing Assistant  
Tourism New South Wales  
GPO Box 7050  
SYDNEY NSW 2001

Telephone: Sydney (02) 9931 1413  
Facsimile: Sydney (02) 9931 1424

Internet: <http://www.tourism.nsw.gov.au>

## **Purpose**

The specific objectives of the research were to :  
identify and describe socio-demographic holiday experiences sought by specific market segments (NZ) with particular relevance to NSW/Sydney.

## **Description**

In May 1998, Tourism New South Wales commissioned Bennett Research (Aust) Pty Ltd to conduct twelve focus group discussions with New Zealand consumers, who have a disposition towards overseas holiday travel. This open-ended and non-structured technique allowed for the exploration of consumer motivations, perceptions and behaviours.

## **Data detail**

- Examine issues relating to a market change of high level 'multiple' repeat visitations.
- Fill gaps in information on the needs of the market in relation to Sydney/New South Wales.
- Explore in more detail, key motivators for New Zealand travellers.
- Identify and test ways in which Sydney/New South Wales can be an inspirational destination.
- The holiday planning process
- What New Zealanders are seeking from Sydney/New South Wales for holidays
- Attitudes to different types of New South Wales holidays
- Future New South Wales holiday intentions

## **Geographic coverage**

New Zealanders from Auckland, Wellington, and Christchurch intending to visit Sydney, NSW.

## **Frequency of data availability**

Irregular.

## **Historical data**

1998 only

## **Products and services available**

## **Publications**

The New Zealand Tourist Market in New South Wales, June 1999 - Tourism New South Wales (1999),  
(ISBN: 0 7313 5328-5)

# National Visitors Survey

Contents >> Australian Tourism - Main Statistical References >> National Visitors Survey

## NAME OF COLLECTION

### National Visitors Survey

#### Contact

Bureau of Tourism Research Statistical Inquiries  
Tourism Research Australia (formerly Bureau of Tourism Research (BTR))  
Survey Research Section  
GPO Box 1545  
CANBERRA ACT 2601

Telephone: Canberra (02) 6213 7124  
Facsimile: Canberra (02) 6213 6983  
Internet: [tra@tourism.australia.com](mailto:tra@tourism.australia.com)  
Web Site (URL): <http://www.tra.australia.com/>

#### Purpose

To enhance the development of domestic tourism in Australia by measuring the travel behaviour and characteristics of domestic visitors.

#### Description

Household, origin-based sample survey of domestic travel, that is, travel by Australian residents aged 15 years and over. It is a major source of information on the characteristics and travel patterns of domestic tourists.

#### Data detail

Data are collected on:

- Overnight visitors
- Visitor nights
- Expenditure by overnight visitors
- Day visitors
- Expenditure by day visitors
- Outbound (international) visitors
- Outbound visitor nights

#### Key data items

- Characteristics of travellers and non-travellers:
  - Age and sex
  - Lifecycle group
  - Country of birth and years in Australia
  - Employment status
  - Annual household income
  - Place of residence
- Travel behaviour for overnight visitors:
  - Destinations visited (region and state level)
  - Reasons for visiting each destination
  - Accommodation used

- Transport used to arrive at destinations
- Activities undertaken at destinations
- Duration of visit
- Travel party description and size
- Itemised trip expenditure
- Internet usage
- Travel behaviour for day visitors:
  - Destinations visited (region and state level)
  - Reasons for visiting each destination
  - Transport used
  - Activities undertaken at destination
  - Travel party description and size
  - Itemised trip expenditure
  - Internet usage
- Travel behaviour for outbound visitors:
  - Destination countries visited
  - Main reason for trip
  - Country
  - Duration of visit
  - Port of departure
  - Total trip expenditure
  - Internet usage

### **Geographic Coverage**

Australia, States and Territories and Tourism regions.

### **Frequency of data availability**

Quarterly.

### **Historical data**

Data available from 1998.

Replaces Domestic Tourism Monitor (see directory entry for historical data from 1984-85 to March qtr 1998).

Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

### **Products and services available**

Detailed tabulations of survey output (quarterly and annual)

Special purpose tables or reports available upon request

### **Publications**

Travel by Australians: Results of the National Visitor Survey, Annual Reports for each Calendar year

Travel by Australians: Results of the National Visitor Survey, Quarterly Reports

### **Other**

Detailed tabulations of survey output (quarterly and annual)

Special purpose tables or reports available upon request.

# Visitation to Major Attractions and Events in South Australia

Contents >> Domestic Tourism - Regional >> South Australia >> Visitation to Major Attractions and Events in South Australia

## NAME OF COLLECTION

**Visitation to Major Attractions and Events in South Australia**

## Contact

Senior Research Officer  
Strategic Services  
South Australian Tourism Commission  
GPO Box 1972  
Adelaide SA 5001  
Telephone (08) 8303 2222  
Facsimile (08) 8303 2339  
Internet: <http://www.tourism.sa.gov.au/>

## Purpose

To obtain information and to monitor trends in visitation to attractions and events in South Australia

## Description

Data is collected by SATC through a telephone survey of selected tourist attractions and event organisers in South Australia. The list includes only those attractions who can provide proof of attendance numbers and who receive at least 15,000 attendances (Adelaide) and 5000 (country South Australia).

## Data detail

Data is available for

- Sample size i.e. number of people/organisations surveyed is 57 attractions, 45 events.
- Description of event
- Attendance numbers
- Method of estimating attendances

## Geographic Coverage

South Australia

## Frequency of data availability

Annual

## Historical data

Data for public sector attractions available from 1987/88.

## **Products and services available**

## **Publications**

Visitation to Major Attractions and Events in South Australia

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# **Independent Wheelchair Accessible Motel/Hotel Accommodation Survey**

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## **NAME OF COLLECTION**

**Independent Wheelchair Accessible Motel/Hotel Accommodation Survey**

## **Contact**

Information Manager  
I.D.E.A.S. Inc.  
PO Box 786  
TUMUT NSW 2720

Telephone: 1800 029904  
Facsimile: Tumut (02) 6947 3723  
Internet: <http://www.ideas.org.au>

Note: I.D.E.A.S. stands for Information and Disability Equipment Access and Services.

## **Purpose**

To provide details of accommodation facilities which provide independent wheelchair access.

## **Description**

Information is collected by mail-out questionnaire from motel/hotel accommodation establishments with independent wheelchair access facilities for people with physical disabilities.

## **Data detail**

- number of accommodation establishments with independent wheelchair access facilities for people with physical disabilities; and
- details of the wheelchair access facilities.

## **Geographic coverage**

Australia.

## **Frequency of data availability**

Information is updated annually.

## **Historical data**

From 1991.

## **Products and services available**

## **Publications**

## **Other**

No data are published but data are available on request.

1996 data are available on the Internet

**[www.ideas.org.au](http://www.ideas.org.au)**

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# **South Australia**

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## **South Australia**

This section contains the following subsection :

Adelaide at Leisure

Survey of Bed and Breakfast and Host Farm Establishments in South Australia

Visitation to Major Attractions and Events in South Australia

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# **Business Use of Information Technology**

[Contents >> Tourism Businesses >> Business Use of Information Technology](#)

## **NAME OF COLLECTION**

## **Business Use of Information Technology**

## **Contact**



Assistant Director  
Science and Technology Statistics Section  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 7895  
Facsimile: Canberra 1800 999 310  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide information about business use of Information Technology in Australia.

## **Description**

Provides results from the ABS survey on the use of Information technology and telecommunications (IT&T) by employing businesses.

## **Data detail**

The survey results are based on a sample of 6,800 businesses recorded on the Australian Bureau of Statistics Business Register with the population frame consisting of all business units in the Australian Economy except for :

- agricultural businesses ( defined in Divison A of ANZSIC);
- education organisations ( defined in Divison N of ANZSIC);
- Businesses classified to the General Government Sector (noting that Public Trading Enterprises are included);
- Non-employing businesses in all industries.

IT&T in this publication refers to the services and technologies that enable information to be accessed, stored, processed, transformed, manipulated and disseminated. These include the following transmission media i.e. telephone, facsimile, Internet, data lines, satellite, microwave, radio etc.

Samples of data type include the following:

- business use of Information Technology;
- business use of the Internet;
- staff use of Information Technology;
- Information Technology employment;
- business expenditure on Information Technology;

## **Geographic coverage**

Australia.

## **Frequency of data availability**

Annual.

## Historical data

1993-94, 1997-98. Will be produced annually from 1999-2000.

## Products and services available

### Publications

Business Use of Information Technology Australia (cat. no. 8129.0)

### Other

Some special data services are available on request.

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# Overseas Arrivals and Departures

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## Overseas Arrivals and Departures

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# Building Approvals

[Contents >> Tourism and the Economy >> Building Approvals](#)

## NAME OF COLLECTION

### Building Approvals

### Contact

Buildings Research and Output Group  
**Australian Bureau of Statistics**  
GPO Box 2272  
ADELAIDE SA 5001

Telephone: Adelaide (08) 8237 7668  
Facsimile: Adelaide (08) 8237 7620  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### Purpose

To provide information on the number of dwelling units and value of residential buildings approved and the value and class of non-residential buildings approved.

### Description

Data are collected for approvals of:

- new residential buildings;
- alterations and additions to residential buildings valued at \$10,000 or more; and,
- all non-residential building jobs valued at \$50,000 or more.

Statistics of building work approved are compiled from:

- Building work approved by local government authorities and licensed private building surveyors;
- Contracts let or day labour work authorised by Commonwealth, State, semi-government and local government authorities; and
- Major building activity in areas not subject to normal administrative approval, e.g. building on remote mine sites.

#### **Data detail**

- Number of dwelling units and value of residential buildings approved;
- Number of building jobs and value of non-residential buildings approved (e.g. hotels, offices, etc.) split by ownership (private/public sector) and value size groups;
- Seasonally adjusted , trend estimates and chain volume measures for the number of dwelling units and value of building approved; and
- Floor area data is available for residential and non-residential building approvals,

In relation to tourism, data are available on the value of hotels, etc., shops, and entertainment and recreational buildings approved in the private and public sector and by value size groups.

#### **Geographic coverage**

Australia, States and Territories and small area data

#### **Frequency of data availability**

Monthly, usually released within six weeks of the reference month.

#### **Historical data**

Data are available from 1960.

#### **Products and services available**

#### **Publications**

Building Approvals Australia (cat. no. 8731.0)

New South Wales and Australian Capital Territory (cat. no. 8731.1)

Victoria (cat. no. 8731.2)

Queensland (cat. no. 8731.3)

South Australia (cat. no. 8731.4)

Western Australia (cat. no. 8731.5)

Tasmania (cat. no. 8731.6)

Northern Territory (cat. no. 8731.7)

## **Other**

Special data services are available on request.

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# **Commercial Art Galleries**

[Contents >> Tourism: Leisure and Recreation >> Commercial Art Galleries](#)

## **NAME OF COLLECTION**

**Commercial Art Galleries**

## **Contact**

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: **[www.abs.gov.au](http://www.abs.gov.au)**

## **Purpose**

To provide key measures on the performance of the commercial art gallery industry in Australia

## **Description**

1999/2000 Commercial Art Gallery Industry

## **Data detail**

Data by:

- income
- expenses
- employment
- gross sales of artwork by type

## **Geographic coverage**

Australia

## **Frequency of data availability**

This Survey is conducted every three years.

Publication of data from the 1999/2000 Survey is expected to be released in June 2001

## **Historical data**

1996/97

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# **National Botanic Gardens Survey**

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## **NAME OF COLLECTION**

### **National Botanic Gardens Survey**

#### **Contact**

Service Industry Surveys

**Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633

Facsimile: Canberra (02) 6253 1404

Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To provide key measures on the performance of the botanic gardens industry.

#### **Description**

1999/2000 National Botanic Gardens Survey

#### **Data detail**

Data by:

- Income
- expenses
- employment
- visits
- hectares
- Size of organisation

#### **Geographic coverage**

Australia

## Frequency of data availability

This Survey is conducted every three years

## Historical data

1996/97 Botanic Gardens statistics are contained in the ABS publication. Zoos, Parks and Gardens Industry (cat. no. 8699.0)

## Products and services available

### Publications

Publication is expected in June 2001

ABS Catalogue reference not available at time of print.

Please note that this survey will *not* include statistics on zoological gardens and aquaria, national parks and recreational parks and gardens.

### Other

Special data services.

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# Industrial Disputes

[Contents >> Tourism and Employment >> Industrial Disputes](#)

## NAME OF COLLECTION

### Industrial Disputes

### Contact

Supervisor  
Industrial Disputes Unit  
**Australian Bureau of Statistics**  
GPO Box 2796Y  
MELBOURNE VIC 3001

Telephone: Melbourne (03) 9615 7980  
Facsimile: Melbourne (03) 9615 7926  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### Purpose

To produce statistics on various aspects of industrial disputes in Australia.

### Description

Information is collected on the number of industrial disputes involving stoppages of work of

10 working days or more. Ten working days is equivalent to the amount of ordinary time worked by 10 people in one day, regardless of the length of the stoppage. For example, 3,000 workers on strike for two hours would be counted as 750 working days lost (assuming they work an 8-hour day).

Reports of stoppages of work are obtained primarily from the national media scanning services, from trade journals, publications and newspapers. The statistics on industrial disputes are compiled mainly from data obtained from employers and employer associations, from trade unions and from reports of government authorities.

### **Data detail**

- number of disputes;
- number of employees involved;
- number of working days lost and working days lost per thousand employees;
- State;
- industry;
- duration of disputes; and
- cause and method of settlement.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

### **Geographic coverage**

Australia, States and Territories.

### **Frequency of data availability**

Monthly.

### **Historical data**

Historical data and a range of unpublished data are available on request including dispute details at more detailed industry levels, cross-classified by State/Territory. Considerable time series exist for most variables.

### **Products and services available**

#### **Publications**

Industrial Disputes, Australia (cat. no. 6321.0) - monthly  
Industrial Disputes, Australia (cat. no. 6322.0) - annual

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## **Overseas Arrivals and Departures**

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## **NAME OF COLLECTION**

### **Overseas Arrivals and Departures**

#### **Contact**

Manager, OAD Statistics  
Demography Section  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5640  
Facsimile: Canberra (02) 6252 7494  
Email: **client.services@abs.gov.au**  
Internet: **www.abs.gov.au**

#### **Purpose**

To measure the number and characteristics of Australian residents and overseas visitors arriving in, and departing from, Australia.

#### **Description**

Persons arriving in, or departing from, Australia are required to complete prescribed questionnaires in the form of Incoming and Outgoing Passenger cards. Incoming persons also provide information in visa applications, except those people travelling as Australian and New Zealand citizens.

These and other information available to the Department of Immigration and Multicultural Affairs (DIMA) serve as the source of statistics of overseas arrivals and departures.

Overseas arrival and departure statistics are derived from a combination of full enumeration and sampling. All movements with an intended duration of stay of one year or more (or permanently) are fully enumerated. Movements with an intended duration of stay of less than one year are sampled.

#### **Data detail**

- category of movement;
- country of residence/main destination;
- country of birth;
- country of citizenship (nationality);
- country of embarkation/disembarkation;
- State of clearance/major port of clearance;
- State of residence/stay;
- purpose of journey;
- duration of stay; and
- sex and age.

Other variables are also available on request.

#### **Geographic coverage**

Australia. State/Territory of residence/stay. Port of clearance.



### **Frequency of data availability**

Monthly (released eight weeks after the reference period).

### **Historical data**

Data are available from May 1965.

### **Products and services available**

### **Publications**

Overseas Arrivals and Departures, Australia, (cat. no. 3401.0) monthly  
Tourism Indicators, Australia (cat. no. 8634.0) quarterly

### **Other**

PC AUSSTATS (02) 6252 6017

Special data services are available on request.

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## **Tasmanian Visitor Survey**

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### **NAME OF COLLECTION**

**Tasmanian Visitor Survey**

### **Contact**

Market Research Manager  
Tourism Tasmania  
GPO Box 399  
HOBART TAS 7001

Telephone: Hobart 03 6230 8162  
Facsimile: Hobart 03 6230 8353  
Email:: [research@tourism.tas.gov.au](mailto:research@tourism.tas.gov.au)  
Internet: <http://www.tas.gov.au/>

### **Purpose**

To monitor the level and characteristics of visitors to Tasmania.

### **Description**

A stratified random sample survey of some 15,000 passengers departing Tasmania over a

twelve-month period. Information is collected from all passengers by interviewers and from adult visitors by means of a self-completed questionnaire.

### **Data detail**

- age and sex;
- place of origin;
- purpose of visit;
- length of stay;
- type of accommodation used;
- type of transport used;
- expenditure;
- towns/localities visited; and
- activities.

### **Geographic coverage**

Tasmania. Some data are available for seven regions based on ABS Statistical Divisions and Subdivisions.

### **Frequency of data availability**

Annual, Calendar and Financial Years, 4-6 months following the end of each Year.

### **Historical data**

Data are available for 1978, 1981, 1984, 1986 and annually by Calendar Year from 1988 -1994. Calendar and Financial Years from 1994/95.

Data from the Domestic Tourism Monitor and some State Tourism Surveys which have now been replaced by the National Visitors Survey (NVS) are not directly comparable with NVS results.

### **Products and services available**

### **Publications**

Tasmanian Visitor Survey

### **Other**

Profiles of selected visitors, such as visitors to particular regions, holiday visitors and participants in nature-based tourism.

Selected survey statistics can be provided upon request.

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## **Regional Tourism Activity Monitor**

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## **NAME OF COLLECTION**

### **Regional Tourism Activity Monitor**

#### **Contact**

Research Department  
Tourism Queensland  
GPO Box 328  
BRISBANE QLD 4001  
Telephone: Brisbane (07) 3406 5420  
Facsimile: Brisbane (07) 3406 5329  
Internet: <http://www.tq.com.au/research>

#### **Purpose**

The Regional Tourism Activity Monitor (R-TAM) is a voluntary business survey managed by Tourism Queensland. It aims to deliver timely, reliable data on the health of the regional tourism industry.

#### **Description**

R-TAM collects timely information from tourism operators on a number of key indicators (occupancy levels, visitors to attractions, average daily rates etc). It is a voluntary programme which provides local competitive set information back to participants and other stakeholders. This information is vital as a marketing, decision making and yield management tool for the tourism industry, government, investors and developers.

#### **Data detail**

Information is available for the following sectors:

- Holiday flats/units/houses/serviced apartments;
- Hotels/Motels;
- Caravan Parks;
- Backpackers; and
- Tours and Attractions Room occupancy levels (monthly and daily)
- Percentage of maximum capacity patronage levels (Tours and Attractions)
- Average daily room rates
- Business/Non-Business breakdowns (currently Townsville and Southern Downs regions only)
- Guest origin (Currently Tropical North Queensland region only)

#### **Geographic coverage**

To date R-TAM has been piloted in the three Regional Tourist Association areas of Tourism Tropical Queensland (localities of Cairns, Cairns Beaches and Port Douglas, Townsville Enterprise (Townsville, Magnetic Island, Charters Towers, Mission Beach and Bowen) and Southern Downs (Stanthorpe and Warwick).

Given that the R-TAM trial was successful, Tourism Queensland is now in the process of extending this programme to cover other Queensland localities. It has not yet decided to which new localities the scheme will be extended to.

#### **Frequency of data availability**

Monthly, approximately four weeks after the end of each Calendar Month.

## **Historical data**

1999

## **Products and services available**

## **Publications**

Monthly reports for each participating region.  
State Summary Reports.

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# **Origin of Guests Survey**

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## **NAME OF COLLECTION**

### **Origin of Guests Survey**

## **Contact**

Manager  
Tourism National Project Centre  
**Australian Bureau of Statistics**  
GPO Box 9817  
BRISBANE QLD 4001

Telephone: Brisbane (07) 3222 6215  
Facsimile: Brisbane (07) 3222 6284

Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide a better understanding of the origin of guests staying in Australian hotels, motels and guest houses.

## **Description**

The collection covered all hotels, motels and guest houses with facilities included in the quarterly Survey of Tourist Accommodation (STA). It sought percentage splits of room nights by origin of guest for the year ended 30 September 1995. The origin of guest proportions were applied to STA data to produce estimates for 1994-95. The collection included all 4,800 hotels, motels and guest houses in the STA. Data were collected by mail-out questionnaire.

**Data detail**

- percentage of room nights by origin of guest,
- State or Territory of origin of domestic visitors; and
- usual country/region of residence of overseas visitors.

Data are available by:

- hotels and motels/guest houses;
- star grade; and
- geographic region

**Geographic coverage**

Australia.

**Frequency of data availability**

Irregular

**Historical data**

1994-95.

**Products and services available****Publications**

Experimental Estimates of the Origin of Guests, Hotels, Motels and Guest Houses, Australia, 1994-95 (cat. no. 9501.0)

**Other**

Special data services are available on request.

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## Holiday tracking Survey

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**NAME OF COLLECTION****Holiday Tracking Survey****Contact**

Tourism and Travel Team  
Roy Morgan Research  
411 Collins St.  
MELBOURNE VIC 3000

Telephone: 03 9629 6888  
Facsimile: 03 9629 1250  
Internet: [www.roymorgan.com.au](http://www.roymorgan.com.au)

## Purpose

To monitor the holiday preferences, intentions and behaviour of Australian residents and to track destination-based travel advertising for Australian States and Territories.

## Description

An ongoing tracking survey of holiday and leisure travel. This survey is a component of Roy Morgan Single Source, a large scale omnibus survey of media and product consumption using a stratified random probability sample of households. Information is collected from residents aged 14 and over.

In Australia, data is collected via face-to-face interview and self-completion questionnaire from approximately 25,000 respondents. In other markets, data is collected via Computer Assisted Telephone Interviewing and self-completion questionnaire. The sample varies in each market.

## Data detail

- Holiday and travel advertising awareness (unprompted/prompted for domestic and overseas destinations, medium, taglines);
- Travel preference (domestic and overseas destinations where people would like to go on holidays in the next two years);
- Travel intention (domestic and overseas destinations people are planning a holiday at, including at least one overnight stay);
- Travel behaviour in the last 12 months (number of trips and places visited, involving at least one overnight stay, in the last 12 months);
- Last trip behaviour (places visited, accommodation used, transport used, cost of trip, travel party, information sources, booking methods, and activities undertaken);
- Holiday types (phrases describing the types of holidays people took on their last trip and/or will take on their next trip);
- Brand specific services used (airlines and car hire companies used on last trip, and hotels/resorts stayed at in the last 12 months);
- Attitudes towards holidays and travel (wide range of attitudinal statements);
- Destination association (statements describing holidays in the Australian states/territories and New Zealand) **only in Australia;**
- Detailed demographics including: age and sex, household and respondent lifecycle, education level, employment status, household and respondent income, area of residence;
- Media usage (including newspaper and magazine readership, TV viewing, radio listening, cinema attendance and Internet usage);
- Psychographics (attitudes and Roy Morgan Values Segments) (Developed in conjunction with Colin Benjamin of The Horizons Network.); and
- Lifestyles and activities.

## Geographic Coverage

Country, State/Territory/Region, Capital and major cities.

### **Frequency of data availability**

Monthly, quarterly and annually.

### **Historical data**

Most data items available from 1993.

### **Products and services available**

Electronic ASTEROID database (quarterly or annually; data on compact disk with specialised cross-tabulation and analysis software).

Costs for products and services are available from the contact officer.

### **Publications**

Monthly preliminary tables, syndicated quarterly reports

### **Other**

Available upon request

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## **Consumer Price Index**

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### **NAME OF COLLECTION**

#### **Consumer Price Index**

### **Contact**

Assistant Director  
Consumer Price Indexes Section  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 6251  
Facsimile: Canberra (02) 6252 6130  
Internet: [\*\*www.abs.gov.au\*\*](http://www.abs.gov.au)

### **Purpose**

To monitor the movements in the retail prices of commonly purchased goods and services.

## **Description**

The Consumer Price Index (CPI) measures quarterly changes in the price of a basket of goods and services which account for a high proportion of expenditure by the CPI population group (i.e. metropolitan wage and salary earner households). Prices of goods and services are generally collected quarterly. However, some important items are priced monthly or more frequently (e.g. bread, fresh meat and fish, fresh fruit and vegetables, petrol, alcohol and tobacco) and a small number annually (e.g. seasonal clothing).

## **Data detail**

Data are presented as index numbers.

The goods and services are arranged in the following eight groups: food, clothing, housing, household equipment and operation, transportation, tobacco and alcohol, health and personal care, and recreation and education.

Holiday travel and accommodation in Australia and overseas are included in the recreation and education group.

## **Geographic coverage**

Australia's eight capital cities and a weighted average of the eight capital cities.

## **Frequency of data availability**

Quarterly.

## **Historical data**

Historical data are available on request.

## **Products and services available**

## **Publications**

Consumer Price Index (cat. no. 6401.0)

Average Retail Prices of Selected Items Eight Capital Cities (cat. no. 6403.0)

## **Other**

Special data services are available on request.

PC AUSSTATS (06) 252 6017.

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# **Western Australia**

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## Western Australia

This section contains the following subsection :

Touristics

Western Australia Travel Survey

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## Visitors to Park Victoria's Managed Areas

[Contents >> Tourism and the Environment >> Visitors to Park Victoria's Managed Areas](#)

### NAME OF COLLECTION

#### Visitors to Park Victoria's Managed Areas

#### Contact

Senior Research Officer  
Parks Victoria  
378 Cotham Road  
KEW VIC 3101

Telephone: 13 19 63

Internet: <http://www.parkweb.vic.gov.au/>

#### Purpose

To measure the number of visitors to Park Victoria's managed areas.

#### Description

Numbers of visitors to Victorian national, state , metropolitan/regional and other parks managed by Parks Victoria are collected by a number of methods including:

- vehicle counter;
- ranger observations; and
- pressure plates.

#### Data detail

- day visitors;
- camper nights; and
- total visits.

#### Geographic coverage

Victoria

#### Frequency of data availability

Annual (Annual Report).  
Ad hoc studies are undertaken on demand.

### **Historical data**

Data are available from 1978.

### **Products and services available**

### **Publications**

Department of Conservation and Natural Resources, Annual Report

### **Other**

Unpublished data may be available on request.

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## **Not over the hill - Just enjoying the view**

[Contents >> Domestic Tourism - National >> Not over the hill - Just enjoying the view](#)

### **NAME OF COLLECTION**

**Not over the hill-Just enjoying the view : (A close-up look at the seniors market for tourism in Australia)**

### **Contact**

Ms Arna Presland  
Project Co-ordinator Seniors Card Tourism Scheme  
Office of Ageing, Department of Families, Youth and Community Care  
GPO Box 2491  
BRISBANE Qld 4001  
Telephone: Brisbane (07) 3224 7564  
Facsimile: Brisbane (07) 3224 2019  
Email: [apreslan@families.qld.gov.au](mailto:apreslan@families.qld.gov.au)  
Internet: <http://www.communities.qld.gov.au/>

### **Purpose**

To ascertain the needs, motivations and desires of Australian seniors (over 60 years old) pertaining to Australian tourism.

A summary of the following A.C.Nielsen Surveys.

Survey of Seniors Card Holders

Seniors and Industry Perception Survey

Travel Motivations Survey

Seniors Tourism in Tasmania

## Focus Groups

### Description

The National Seniors Card Tourism Scheme commissioned five major A C Nielsen studies and facilitated two intensive university research projects. These, along with Focus groups and extensive desktop research, represent the most exhaustive studies into seniors tourism ever conducted in Australia.

### Data detail

The following list is selected indicative only. Many more statistics are mentioned within the body of the text. Some of the findings presented include;

- Demographics of seniors
- Average time spent on holiday by age
- Allocation of recreation budget
- The impact of baby boomers turning sixty
- Barriers to seniors travel
- The five most important attributes affecting seniors choices
- Methods of transport used
- The most popular leisure activities
- Qualities seniors rate when choosing a travel agent.
- Holiday preferences - rated by seniors and travel agents

### Geographic Coverage

Australia, with some state data.

### Frequency of data availability

One-off (1998)

### Historical data

### Products and services available

### Publications

Not over the hill - just enjoying the View - both Full Report and Summary available

### Other

- Copies of original research reports are available upon request.
- Statistics for individual state and territories are available from the A C Nielsen survey (NT, Qld, NSW, WA, Tas).
- An annually updated booklet - 'Get up and Go - Australian Travel Guide for seniors 2000' has been produced commercially and is available nationally.

# Survey of Tourist Accommodation

Contents >> Australian Tourism - Main Statistical References >> Survey of Tourist Accommodation

## NAME OF COLLECTION

### Survey of Tourist Accommodation

#### Contact

Manager  
Tourism National Project Centre  
**Australian Bureau of Statistics**  
GPO Box 9817  
BRISBANE QLD 4001

Telephone: Brisbane (07) 3222 6215  
Facsimile: Brisbane (07) 3222 6284  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### Purpose

To provide a measure of activity in short-term commercial accommodation in Australia.

#### Data Detail

- number of establishments/letting entities;
- capacity (rooms/units/sites, bed spaces);
- occupancy (room/unit/site nights, guest nights, guest arrivals);
- occupancy rates (room/unit/site, bed spaces);
- average length of stay (days);
- takings from accommodation;
- employment (persons);
- seasonally adjusted and trend estimates for room nights and takings, hotels and motels/guest houses; and
- takings at constant prices for hotels, motels/guest houses.

Data are available by establishment type, star grading and geographic area. From July 2000, the item 'gross takings from accommodation' includes the Goods and Services Tax (GST)

#### Geographic coverage

Australia. Small area data are available at Statistical Local Area level, subject to confidentiality constraints.

#### Frequency of data availability

Quarterly - including monthly occupancy measures and takings.

## **Historical data**

Due to Commonwealth Government Budget cuts in 1997 to the ABS's funding, the scope of the STA has been reduced as from 1 January 1998. The survey now comprises three elements:

- (i) an on-going collection confined to Hotels, Motels and Guest houses (with toilet/washing facilities in most rooms) and Serviced apartments, with 15 or more rooms/units. Serviced Apartments were previously included under other headings, but are now being separately identified due to their growing importance as competitors to hotels and motels.
- (ii) a triennial expansion of the on-going quarterly survey to include caravan parks (with 40 or more powered sites), visitor hostels (with 25 or more beds) and remaining Holiday flats and units (with 15 or more units); and
- (iii) compilation of annual accommodation counts of number of establishments and capacity data covering the scope of the STA conducted up to the end of December 1997, ie. Hotels, Motel, Guest houses and Serviced apartments (with 5 or more rooms/units); Caravan parks (with 5 or more powered sites); Visitor hostels; and Holiday flats and units establishments (other than those included with Serviced apartments) (with 5 or more units).

## **Products and services available**

### **Publications**

Tourism Indicators, Australia (cat. no. 8634.0)  
Tourist Accommodation, Australia (cat. no. 8635.0)

### **Other**

Special data services are available on request i.e.

Floppy disc: All original data items down to Statistical Division Level.

Integrated Register database: All original data items down to Statistical Division Level.

AUSSTATS: Room Nights occupied and Takings for each month, for each State.Territory and Australia.

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## **Film and Video Distribution in Australia**

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### **NAME OF COLLECTION**

**Film and Video Production and Distribution, Australia**

### **Contact**

Service Industry Surveys  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide key measures on the performance of the film and video production and distribution industry in Australia

## **Description**

1999/2000 Film and Video production and distribution

## **Data detail**

Production data by:

- income
- expenses
- employment
- costs and characteristics
- sources of funds

Distribution data by:

- income
- expenses
- employment
- Characteristics and selected ratios by business size

## **Geographic coverage**

Australia, States and Territories

## **Frequency of data availability**

This Survey is conducted every three years.

## **Historical data**

1993-1994, 1996-97 and 1999-2000

## **Products and services available**

## **Publications**

Film and Video Production and Distribution, Australia (cat. no. 8679.0)

## Other

Special data services upon request.

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# Pacific Asia Travel Association Statistical Report

[Contents >> International Tourism >> Pacific Asia Travel Association Statistical Report](#)

## NAME OF COLLECTION

### Pacific Asia Travel Association Statistical Report

#### Contact

Pacific Asia Travel Association (PATA)  
Unit B1, 28th Floor, Siam Tower  
989 Rama Road  
Pratumwan, Bangkok 10330  
Thailand

Telephone: 662 658 2000  
Facsimile: 662 658 2010  
Internet: <http://www.pata.org>

PATA Pacific Division Office  
PO Box 645  
KINGS CROSS NSW 2011

Telephone: Sydney (02) 9332 3599  
Facsimile: Sydney (02) 9331 6592

#### Purpose

To provide the travel industry in Asia Pacific countries with data and other tourism-related information for business planning.

#### Description

This collection provides statistical data on visitor arrivals in Asian and Pacific destinations. Outbound travel data from selected Asian and Pacific countries, hotel room occupancy, visitor expenditures, length of stay and other tourism-related statistics are included. Data are submitted by individual countries on a standard questionnaire. The primary source for visitor arrival data is the Embarkation/Debarcation cards.

#### Data detail

- origin of visitor arrivals by residence/nationality to Asia Pacific countries;
- visitor expenditure;

- average hotel occupancy rate;
- total number of hotel rooms; and
- national tourist organisation promotion budgets.

### **Geographic coverage**

Asia Pacific region and North America (United States America and Canada).

### **Frequency of data availability**

Quarterly and annual.

### **Historical data**

Data are available from 1975.

### **Products and services available**

### **Publications**

- Annual Statistical Report
- Quarterly Statistical Report

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## **Job Vacancies, Australia**

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### **NAME OF COLLECTION**

### **Job Vacancies and Overtime**

### **Contact**

Manager  
Labour Statistics Centre Output Group  
**Australian Bureau of Statistics**  
GPO Box K881  
PERTH WA 6001

Telephone: Perth (09) 360 5304  
Facsimile: Perth (09) 360 5954  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide data on job vacancies and overtime hours for employees in Australia.



## **Description**

The survey provides statistics on job vacancies and overtime. A sample of 4,800 employers is selected from the ABS register of businesses. The survey is conducted by mail-out questionnaire quarterly.

## **Data detail**

- number of job vacancies;
- job vacancy rates;
- State or Territory; and
- Industry.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

## **Geographic coverage**

Australia, States and Territories.

## **Frequency of data availability**

Quarterly.

## **Historical data**

Data are available from November 1983. Up until May 1999, collection data on overtime was available. Data on overtime are no longer collected.

## **Products and services available**

## **Publications**

Job Vacancies and Overtime, Australia (cat. no. 6354.0)

## **Other**

Special data services are available on request.

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# **Cafe and Restaurants - Service Industries Surveys**

[Contents >> Tourism Businesses >> Cafe and Restaurants - Service Industries Surveys](#)

## **NAME OF COLLECTION**

**Cafe and Restaurants - Service Industries Surveys**

## **Contact**

Manager  
Service Industry Surveys  
Australian Bureau of Statistics  
GPO Box 9817  
BRISBANE Qld 4001

Telephone: Brisbane 07 3222 6351  
Facsimile: Brisbane 07 3222 6283  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide information on the characteristics of the Cafe and Restaurant Industry in Australia.

## **Description**

Data were collected from a survey of the Cafe and Restaurants Industry in 1979-80, 1986-87, 1991-92 and 1998/99.  
(ANZSIC 5730) as part of the former Hospitality Industry Survey. This ANZSIC class comprises businesses predominantly engaged in providing meals for consumption on the premises. It also includes catering services.

The collection was conducted by mail-out questionnaire.

## **Data detail**

- Number of businesses
- Business size
- Characteristics of employment
- Items of expenditure
- Sources of income
- State and Territory comparisons.
- Performance ratios

## **Geographical Coverage**

Australia, States and Territories.

## **Frequency of data availability**

Irregular.

## **Historical data**

1979-80, 1986-87, 1991-92 from the former Hospitality Industry Survey.  
1998-99

## **Products and services available**

## **Publications**

Cafe and Restaurants Industry, Australia (cat. no. 8655.0)

**Other**

Special data service available upon request.

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## Gambling Industries

[Contents](#) >> [Tourism: Leisure and Recreation](#) >> [Gambling Industries](#)

**NAME OF COLLECTION****Gambling Industries, Australia****Contact**

Manager

Service Industry Surveys

Australian Bureau of Statistics

PO Box 10

CANBERRA ACT 2616

Telephone: Canberra 02 6252 5633

Facsimile: Canberra 02 6252 5249

Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)

Internet: [www.abs.gov.au](http://www.abs.gov.au)

**Purpose**

To provide information on the economic characteristics of the gambling industry in Australia.

**Description**

The collection is a triennial survey of employing businesses in the gambling industry (ANSZIC Class 9329) operating in Australia . Data are collected by mail out questionnaire.

**Data detail**

- Business Counts
- Employment
- Gambling equipment;
- Items of income and expenditure;
- Gross and net takings
- Gambling taxes and levies
- Performance ratios concerning employment ie profitability,gambling,and assets.

**Geographical Coverage**

Australia.

**Frequency of data availability**

Annual.

## Historical data

The collection has been conducted once before in 1994-95. Historical data also available by request for 1991-92, see the former Hospitality Industry Survey (cat. no. 8674.0). Latest issue is 1997 -1998

## Products and services available

### Publications

Casinos, Australia (cat. no. 8683.0)

Gambling Industries, Australia (cat. no. 8684.0)

### Other

Special data service available upon request subject to confidentiality requirements.  
See also ABS web site for latest issue key figures.

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# Casino Industry-Service Industry Surveys

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## NAME OF COLLECTION

### Casino Industry - Service Industry Surveys

### Contact

Manager  
Service Industry Surveys  
Australian Bureau of Statistics  
PO Box 10  
CANBERRA ACT 2616

Telephone: Canberra 02 6252 5633  
Facsimile: Canberra 02 6252 5249  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### Purpose

To provide information on the economic characteristics of the casino industry in Australia, as input to the Australian National Accounts.

### Description

The collection is a census of all casinos (ANSZIC Class 9322) operating in Australia at the end of each financial year.  
Data are collected by mail out questionnaire.

### Data detail

- Business Counts
- Employment and occupation details;
- Gambling equipment;
- Items of income and expenditure;
- Operating profit before tax;
- Operating profit margin;
- Industry value added;
- Assets and liabilities; and
- Performance ratios concerning employment ie profitability,gambling,and assets.

## **Geographical Coverage**

Australia.

## **Frequency of data availability**

Annual.

## **Historical data**

The collection has been conducted annually since 1994-95. Historical data also available for 1991-92.

see the former Hospitality Industry Survey (cat. no. 8674.0). Latest issue is 2000-2001.

## **Products and services available**

### **Publications**

Casinos, Australia (cat. no. 8683.0)

### **Other**

Special data service available upon request subject to confidentiality requirements.

See also ABS web site above for latest issue key figures.

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# **Tasmania**

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## **Tasmania**

This section contains the following subsection :

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King Island Travel Survey

Tasmanian Tourism Operators' Survey

Tasmanian Visitor Survey

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# Survey of Tourist Accommodation Developments

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## NAME OF COLLECTION

### Survey of Tourist Accommodation Developments

#### Contact

Buildings Research and Output Group  
**Australian Bureau of Statistics**  
GPO Box 2272  
ADELAIDE SA 5001

Telephone: Adelaide (08) 8237 7668  
Facsimile: Adelaide (08) 8237 7620  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### Purpose

To assist in forecasting the supply of tourist accommodation, by number of rooms, by type of accommodation and star grading (where applicable), for major tourism regions.

#### Description

The survey collects data on the construction of tourist accommodation from project owners/developers. The scope of the collection is tourist accommodation development projects with an approved completion value of \$2 million or more. (Earlier surveys adopted a cut-off of \$250,000 for approved completion value.) Owners/developers of these projects are sent a questionnaire.

#### Data detail

- Site address;
- Actual or expected date of commencement of construction;
- Actual or expected date of completion of construction;
- Actual or expected date of opening;
- Actual or expected completion value of the building job; and
- Accommodation capacity. (For hotels, motels or guest houses, number of new rooms, by expected star rating, number of refurbished rooms by star rating of rooms prior to and after refurbishment. Number of single and multiple bedroom units for holiday flats, units or serviced apartments, number of cabins or sites for caravan parks and number of bed spaces for visitor/backpacker hostels.)

#### Geographic coverage

Australia.

#### Frequency of data availability

Annual

## Historical data

First collected in respect of the March quarter 1995.

## Products and services available

## Publications

Included annually in Tourism Indicators, Australia (cat. no. 8634.0)

Included annually in Building Approvals, Australia (cat. no. 8731.0)

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# Survey of Inbound Tour Operators

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## NAME OF COLLECTION

### Survey of Inbound Tour Operators

## Contact

Manager, Tourism Statistics  
Transport and Tourism Statistics  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5452  
Facsimile: Canberra (02) 6251 8513  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To provide information on the activities of inbound tour operators in Australia.

## Description

The survey covers inbound tour operators retailing or wholesaling package tours to overseas visitors. The collection obtains details in relation to the Australian content of such tours. The survey is conducted by mail-out questionnaire to about 250 tourism operators.

## Data detail

- number of passengers by country of origin;
- gross amount of invoices paid by those passengers for the ground content (e.g. coach transfers, accommodation, meals, cruises, etc.) of tours in Australia;
- full and part-time employment in Australia and full-time employment overseas; and
- number and language skills of tour guides and tour coordinators employed by the

respondents business.

### **Geographic coverage**

Australia.

### **Frequency of data availability**

Irregular

### **Historical data**

Data available from 1992-93,1994-95, and 1995-96

### **Products and services available**

### **Publications**

Inbound Tour Operators, Australia, 1995-96 (8690.0)

### **Other**

Special data services are available on request.

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## **Cultural funding**

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### **NAME OF COLLECTION**

### **Cultural Funding**

### **Contact**

National Centre for Culture and Recreation Statistics  
Australian Bureau of Statistics  
7th Floor East  
Commonwealth Centre  
55 Currie Street  
Adelaide SA 5000

Telephone: (08) 8237 7400  
Facsimile: (08) 8237 7566  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)

### **Purpose**

This publication contains estimates of public funding of arts and cultural activities in 1999-2000 for the three levels of government in Australia.



## **Description**

Data are collected for :

- funding per person
- funding by category
- State/territory funding and
- recurrent capital funding

Statistics of cultural funding are compiled from:

- Annual reports and Budget Papers
- information provided by selected Commonwealth authorities (including the Australia Council)
- State and Territory Governments and
- Local Government Authorities

## **Data detail**

- Cultural funding by Major Group, level of Government and category
- Cultural Funding per person
- Recurrent and Capital funding

In relation to tourism, data are available on cultural facilities and services by major group and level of government.

## **Geographic coverage**

Australia, States and Territories

## **Frequency of data availability**

Irregular

## **Historical data**

Some data from 1997-98 to 1999-2000 is available in the publication.

## **Products and services available**

### **Publications**

Cultural Funding, Australia (cat. no. 4183.0)

### **Other**

Special data services are available on request.

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# **Labour Costs**

[Contents >> Tourism and Employment >> Labour Costs](#)

## **NAME OF COLLECTION**

### **Labour Costs**

#### **Contact**

Manager  
Labour Statistics Centre Output Group  
**Australian Bureau of Statistics**  
GPO Box K881  
PERTH WA 6001

Telephone: Perth (08) 9360 5286  
Facsimile: Perth (08) 9360 5954  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To provide data on employee earnings and other labour costs (i.e. superannuation, workers' compensation, payroll tax and fringe benefits tax) for States, Territories and Australia.

#### **Description**

This survey provides estimates of labour costs for the private and public sectors. The sample survey is conducted by mail as follows:

- Information is collected directly from employers on earnings and other labour costs (i.e. superannuation, workers' compensation, payroll tax and fringe benefits tax).
- Superannuation Boards, Treasury Departments, and several Workers' Compensation Boards provide details directly to the ABS on superannuation and workers' compensation, for some government organisations.
- Additional information is obtained from the public accounts of the Commonwealth, States and Territories and from the annual reports of certain agencies.

#### **Data detail**

- employee earnings;
- employer payments for superannuation;
- employer payments for workers' compensation;
- employer payments for payroll tax;
- employer payments for fringe benefits tax;
- industry; and
- employer size.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

#### **Geographic coverage**

Australia, States and Territories.

#### **Frequency of data availability**

Data are available annually from 1985-86 to 1991-92 and two-yearly from 1993-94.

### **Historical data**

Data are available for 1985-86, 1986-87, 1988-89, 1990-91, 1991-92, 1993-94, 1995-96.

### **Products and services available**

### **Publications**

Labour Costs, Australia (cat. no. 6348.0)

### **Other**

Special data services are available on request.

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## **Survey of Motor Vehicle Use**

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### **NAME OF COLLECTION**

Survey of Motor Vehicle Use

### **Contact**

Manager  
Survey of Motor Vehicle Use  
**Australian Bureau of Statistics**  
GPO Box 9817  
BRISBANE QLD 4001  
Telephone: Brisbane 07 3222 6294  
Facsimile: Brisbane 07 3222 6334  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide information on motor vehicle use in Australia.

### **Description**

The Survey of Motor Vehicle Use (SMVU) collects information on the use of passenger vehicles, motor cycles, light commercial vehicles, rigid trucks, articulated trucks and buses. A new quarterly survey methodology designed to produce annual estimates, was introduced from 1 August 1997. At the start of the quarterly survey period, owners of vehicles selected in the survey are asked to return a questionnaire reporting selected vehicle characteristics and the vehicle's odometer reading. The owner is also alerted to an end of quarter follow up questionnaire seeking details about the use of the vehicle over the quarter and a second odometer reading. In previous surveys the owner was asked to recall details of vehicle use over the 12 months prior to receiving the questionnaire. The current sample size is based on

5,000 vehicles each quarter.

Because of the significant changes introduced by the new survey, users are cautioned against making direct comparisons between 1998 survey results and those produced from previous surveys.

### **Data Detail**

- Vehicle type;
- Distance travelled;
- Fuel consumption;
- Area of travel;
- Purpose of travel;
- Loads carried;
- and Driver characteristics.

### **Geographic Coverage**

Australia, States and Territories. Some data may be available by capital city and provincial urban areas.

### **Frequency of Data Availability**

The SMVU has been conducted periodically since 1963 and every three years between 1976 and 1991. The first annual data for 1998 from the new survey was released in February 2000. Data for the year ending 31 July 1999 will be released in the middle of 2000.

### **Historical Data**

Data are available for 1963, 1971, 1976, 1979, 1982, 1985, 1988, 1991, 1995 and 1998.

### **Products and Services**

#### **Publications**

Survey of Motor Vehicle Use, Australia, Preliminary (cat. no. 9202.0)  
Survey of Motor Vehicle Use, Australia (cat. no. 9208.0)  
Information Paper, Motor Vehicle Use, Australia (cat. no. 9219.0)  
Motor Vehicles in Australia (cat. no. 9311.0)

#### **Other**

Special data services are available on request.

### **Example of Information Available**

**TOTAL KILOMETRES TRAVELLED - Year Ended 31 July 1998**

<i>State/Territory of registration</i>	<i>Passenger vehicles</i>	<i>Motor cycles</i>	<i>Light commercial vehicles</i>	<i>Rigid trucks</i>	<i>Articulated trucks</i>	<i>Non-freight carrying trucks</i>	<i>Buses</i>	<i>Total</i>
<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>	<i>million</i>
New South Wales	43 155	489	7 832	1 985	1 216	51	441	55 169
Victoria	41 047	*298	5 138	1 434	1 389	38	274	49 619
Queensland	20 338	*339	5 519	1 377	1 022	46	392	29 033
South Australia	10 749	66	1 763	337	561	20	120	13 616
Western Australia	12 189	101	3 227	646	490	14	254	16 920
Tasmania	3 281	25	778	129	126	3	50	4 393
Northern Territory	890	13	398	59	84	*2	75	1 521
Australian Capital Territory	2 611	17	303	49	31	*1	33	3 045
<b>Australia</b>	<b>134 261</b>	<b>1 350</b>	<b>24 958</b>	<b>6 015</b>	<b>4 921</b>	<b>175</b>	<b>1 639</b>	<b>173 317</b>

\* Estimates with a RSE from 25% to 49.9%. \*\* Estimates with a RSE of 50% or more. Detailed relative standard errors can be made available on request.

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## Labour Force Supplementary Surveys

[Contents >> Tourism and Employment >> Labour Force Supplementary Surveys](#)

### NAME OF COLLECTION

#### Labour Force Supplementary Surveys

#### Contact

Assistant Director  
Labour Force  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: (02) 6252 6504  
Facsimile: (02) 6252 7784  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### Purpose

To provide information about various labour market characteristics of persons.

#### Description

The collection is a sample survey of households conducted by personal interview.

Apart from the regular collection of labour force characteristics of the population through the Labour Force Survey, supplementary and special surveys of a wide variety of topics are carried out. Labour Force Supplementary Survey samples are a subset of the Monthly Labour Force Survey, and sample sizes of the supplementary surveys vary from time to time.

#### Data detail

Supplementary surveys are carried out on various aspects of the labour force. In relation to tourism, data are available for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry. For a list of the supplementary surveys, see Products and Services Available below.

### **Geographic coverage**

Australia, States and Territories and statistical regions for some data items.

### **Frequency of data availability**

Various: Annual to triennial; some are irregular. See **Catalogue of Publications and Products** (cat. no. 1101.0).

### **Historical data**

Various. See  
Catalogue of Publications and Products (cat. no. 1101.0).

### **Products and services available**

#### **Publications**

- Career Experience, Australia (cat. no. 6254.0)
- Employment Benefits, Australia (cat. no. 6334.0.) now discontinued, historical data only see Catalogue of Publications and Products (cat. no. 1101.0).
- Employee Earnings, Benefits and Trade Union Membership Australia (cat. no. 6310.0)
- Job Search Experience of Unemployed Persons (cat. no. 6222..0)
- Labour Force Experience, Australia (cat. no. 6206.0)
- Labour Force Status and Other Characteristics of Migrants, Australia (cat. no. 6250.0)
- Labour Mobility, Australia (cat. no. 6209.0)
- Multiple Jobholding, Australia (cat. no. 6216.0)
- Persons Employed at Home, Australia (cat. no. 6275.0)
- Persons Who Had Re-entered the Labour Force, Australia (cat. no. 6264.0) now discontinued, historical data only see Catalogue of Publications and Products (cat. no. 1101.0).
- Persons Who Have left the Labour Force, Australia (cat. no. 62674.0) now discontinued, historical data only see Catalogue of Publications and Products (cat. no. 1101.0).
- Retirement and Retirement Intentions, Australia (cat. no. 6238.0)
- Retrenchment and Redundancy (cat. no. 6266.0)
- Superannuation, Australia (cat. no. 6319.0)
- Trade Union Members, Australia (cat. no. 6325.0) now discontinued, historical data only see Catalogue of Publications and Products (cat. no. 1101.0).
- Working Arrangements, Australia (cat. no. 6342.0)

#### **Example of Information Available**

**EMPLOYEES IN MAIN JOB BY TYPE OF BENEFIT RECEIVED AND TRADE UNION MEMBERSHIP,  
AUSTRALIA, AUGUST 1997**

<i>Industry</i>	<i>Type of standard benefit received</i>					<i>Proportion receiving a standard benefit</i>	<i>Proportion who were trade union members</i>
	<i>No standard benefit</i>	<i>Super-annuation</i>	<i>Holiday leave</i>	<i>Sick leave</i>	<i>Long-service leave</i>		
	'000	'000	'000	'000	'000	%	%
Agriculture, forestry and fishing	25.7	122.3	72.2	70.9	37.2	83.5	7.1
Mining	2.1	74.2	68.5	68.3	61.0	97.3	43.9
Manufacturing	41.7	964.5	871.7	867.0	759.2	96.0	36.6
Electricity, gas and water supply	0.3	67.8	64.4	63.9	64.1	99.6	65.9
Construction	30.2	302.9	233.4	234.9	206.2	91.2	33.5
Wholesale trade	24.1	400.2	360.6	358.9	293.5	94.5	12.7
Retail trade	218.2	745.9	514.8	520.4	400.1	78.1	22.3
Accommodation, cafes and restaurants	73.4	262.1	145.3	140.4	104.3	78.7	15.5
Transport and storage	19.7	285.7	245.8	245.5	221.2	93.7	47.5
Communications services	6.3	131.1	125.2	124.2	117.7	95.5	59.8
Finance and insurance	4.6	293.9	273.8	273.4	259.9	98.5	35.5
Property and business services	63.6	635.2	498.7	494.0	387.3	91.2	10.0
Government administration and defence	12.0	320.4	299.8	301.7	293.9	96.4	43.5
Education	35.1	527.2	453.0	468.7	435.4	93.9	49.3
Health and community services	34.1	667.7	567.4	564.3	511.5	95.3	34.6
Cultural and recreational services	20.5	133.8	96.6	97.4	78.5	87.1	23.8
Personal and other services	27.6	215.3	189.0	186.4	157.4	89.1	27.7
<b>Total</b>	<b>639.3</b>	<b>6 150.0</b>	<b>5 080.3</b>	<b>5 080.4</b>	<b>4 388.4</b>	<b>90.8</b>	<b>30.3</b>

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## Government Finance Statistics

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### NAME OF COLLECTION

#### Government Finance Statistics

#### Contact

Coordination and Dissemination Subsection  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 5834  
Facsimile: Canberra 02 6251 6470  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### Purpose

To enable a valid comparison to be made of total outlays, revenue and financing

transactions of the various governments, as well as of their outlays for particular purposes.

### **Description**

The collection provides details of the consolidated transactions of the public sector for all levels of government, compiled in accordance with standards promulgated by the International Monetary Fund and the United Nations. Data are sourced as follows:

- General Government - Budget documents and annual reports; and
  - Public Non-financial Corporations - Annual reports and special returns; and
  - Public Financial Corporations - Annual reports and special returns.

### **Data detail**

- Outlays, revenue and financing transactions for all three institutional sectors, i.e. general government, public non-financial corporations and public financial corporations;
- Components of outlays by purpose (including details of payments by one government to another); and
- Outlays, revenue and financing transactions excluding inter-governmental transfers, by level of government.
  - Final consumption expenditure; and
- Gross fixed capital expenditure.

### **Geographic coverage**

Commonwealth Government, State, Territory and local governments, combined and separate.

### **Frequency of data availability**

Annual (financial year).

### **Historical data**

Data are available from 1961-62.

### **Products and services available**

#### **Publications**

Government Financial Estimates, Australia (cat. no. 5501.0)

Government Finance Statistics, Australia (cat. no. 5512.0)

Government Finance Statistics - Concepts, Sources and Methods (cat. no. 5514.0)

#### **Other**

Special data services are available on request

Please note that from 1998-99, Government Finance Statistics will be produced on an accruals basis and was released in this format from March 2000.

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## **Northern Territory**

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## Northern Territory

This section contains the following subsection :  
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## Clubs, Pubs , Taverns, Bar Industries - Service Industry Surveys

[Contents >> Tourism Businesses >> Clubs, Pubs , Taverns, Bar Industries - Service Industry Surveys](#)

### NAME OF COLLECTION

**Clubs, Pubs , Taverns, Bar Industries - Service Industry Surveys**

### Contact

Manager  
Service Industries and Technology Statistics  
**Australian Bureau of Statistics**  
GPO Box 2796Y  
MELBOURNE VIC  
Telephone (03) 9615 7977  
Facsimile (03) 9615 7917  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### Purpose

To provide information on the economic characteristics of the hospitality industries as input to the Australian National Accounts.

### Description

The collection comprises surveys of employing businesses classified to the following two classes of ANZSIC

- 5720 - Pubs,Taverns and Bars and
- 5740 - Licensed Clubs

### Data detail

The collection is conducted by mail-out questionnaire.

A total of approximately 3000 Management Units were included in the sample, comprising 1550 Management Units from ANZSIC 5720 - (Pubs, Taverns and Bars) and 1450 from ANZSIC 5740 - (Licensed Clubs).

- Business counts;
- Employment and occupation details;
- Gambling equipment;
- Items of income and expenditure;
- Operating profit before tax;
- Operating profit margin; and
- Performance ratios concerning employment ie profitability, liquor, gambling, and assets.

## **Geographical Coverage**

Australia, States and Territories

## **Frequency of data availability**

Irregular, Latest data 1997-98

## **Historical data**

Economic data about the Pubs, Taverns and Bars and the Clubs industries in 1986-87 were published in Hotels and Bars and Accommodation Industries, Australia (Cat no 8656.0) and Licensed Clubs Industry, Australia (cat. no. 8657.0)

Data for 1991-92 were published in the former Hospitality Industries , Australia (cat. no. 8674.0).

For both 1994-95 and 1997-98, data were published in Clubs, Pubs, Taverns and Bars, Australia (cat. no. 8687.0).

## **Products and Services available**

## **Publications**

Clubs, Pubs, Taverns and Bars. Australia 1997-98 (cat. no. 8687.0)

## **Other**

Special data service available upon request subject to confidentiality requirements.  
refer Internet: [www.abs.gov.au](http://www.abs.gov.au) for latest key figures.

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# **Survey of Overseas Tourism Marketing Expenditure**

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## **NAME OF COLLECTION**

## **Survey of Overseas Tourism Marketing Expenditure**

## **Contact**

Manager, Tourism Statistics  
Transport, Tourism & Construction section

## **Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 6348

Facsimile: Canberra (02) 6252 8513

Email: **client.services@abs.gov.au**

Internet: **www.abs.gov.au**

### **Purpose**

To provide estimates of total expenditure on marketing Australian tourism products overseas.

### **Description**

A mail-out questionnaire is sent to Australian businesses undertaking tourism-related marketing operations overseas.

### **Data detail**

- total expenditure on marketing Australian tourism products overseas;
- the proportion of this expenditure in various overseas market regions;
- the proportion of expenditure which was:
  - independent expenditure;
  - co-operative expenditure with the Australian Tourism Commission (ATC);
  - co-operative expenditure with other organisations;
  - qualitative information on effectiveness of expenditure;
- whether or not the business was in receipt of (or expected to receive) a grant under the Export Market Development Grant Scheme and the perceived effectiveness of such grants;.
- changes in the overall level of overseas marketing over time;
- the effect of increased marketing expenditure by the ATC on the level of the respondent's own marketing expenditure;
- full-time and part-time employment in Australia and full-time employment overseas; and
- number and language skills of tour guides and tour co-ordinators employed by the respondent's business.

### **Geographic coverage**

Australia

### **Frequency of data availability**

Irregular

### **Historical data**

Data are available for 1992-93,1994-95 and 1996-97

### **Products and services available**

### **Publications**

## Other

Special data services available upon request.

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# Libraries and Museums

[Contents >> Tourism: Leisure and Recreation >> Libraries and Museums](#)

## NAME OF COLLECTION

### Libraries and Museums

#### Contact

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To provide key measures on the performance of the public libraries and museums industries

## Description

1999/2000 Libraries and museums industries

## Data detail

Data by:

- income
- expenses
- employment
- visits
- IT facilities and usage
- size of organisation
- other activity

## Geographic coverage

Australia, States and Territories

### **Frequency of data availability**

This Survey is conducted every three years.

Publication of data from the 1999/2000 Survey is expected to be released in June 2001

### **Historical data**

1996/97

### **Products and services available**

### **Publications**

Libraries and Museums (cat. no. 8649.0)

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## **Survey of Tourist Accommodation**

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### **Survey of Tourist Accommodation**

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## **Australian Capital Territory**

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### **Australian Capital Territory**

This section contains the following subsection :  
Canberra Visitors Survey

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## **Economic Activity Survey (Business Operations and Industry Performance)**

[Contents >> Tourism Businesses >> Economic Activity Survey \(Business Operations and Industry Performance\)](#)

### **NAME OF COLLECTION**

## **Economic Activity Survey (Business Operations and Industry Performance)**

### **Contact**

Assistant Director  
Economy Wide Statistics  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5288  
Facsimile: Canberra 1800 246 303  
Email: **client.services@abs.gov.au**  
Internet: **www.abs.gov.au**

### **Purpose**

To provide information on:

- change in industry structure and performance over time; and
- comparative performance of individual businesses with the performance of the broader industry.

### **Description**

Economic data collected are based on profit and loss and balance sheet accounts of public trading and private employing businesses in most industries of the Australian economy. The Economic Activity Survey is an annual collection carried out by mail questionnaire to a sample of about 23,000 businesses across all industries, excluding the General Government sector.

### **Data detail**

Number of operating businesses;

- Employment;
- Operating income;
- Operating expenditure;
- Profit;
- Assets;
- Liabilities;
- Capital expenditure; and
- Measures of productivity, profitability, performance and indebtedness are included among the ratios presented.

Data are classified by broad ANZSIC industry.

In relation to tourism, the above data detail is available for the following industries:

- transport and storage;
- accommodation, cafes and restaurants;
- libraries, museums and the arts; and
- sport and recreation.

## **Geographic coverage**

Australia.

## **Frequency of data availability**

Annual.

## **Historical data**

Data are available for each financial year from 1990-91.

## **Products and services available**

### **Publications**

Business Operations and Industry Performance, Australia (cat. no.8140.0)

Summaries of Industry Performance, Australia (cat. no. 8140.0.40.002)

### **Other**

Special data services are available on request.

Publication 8140.0 generally presents data at the Division level of ANZSIC and the Summaries of Industry Performance generally present data at the ANZSIC subdivision level. Both of these products present data separately for small and medium businesses and large businesses.

Data can generally be presented according to user-specified size ranges (e.g. based upon employment or assets).

Although data are not currently available at detailed industry levels (e.g. separate data for accommodation or casinos), options for producing these data are being examined.

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# **Labour Force Survey**

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## **NAME OF COLLECTION**

### **Labour Force Survey**

### **Contact**

Contact Officer

Labour Force Estimates Section

**Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 6525  
Facsimile: Canberra (02) 6252 7784  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To measure the levels of employment and unemployment over time.

## **Description**

Data provide estimates of labour force characteristics such as employment, unemployment, number of persons in the labour force, unemployment rates and participation rates. A household-based, sample survey is conducted monthly by personal interview.

## **Data detail**

- employment and unemployment;
- participation rate;
- unemployment rate;
- persons not in the labour force;
- status in employment (employers, own account workers, employees or contributing family workers);
- hours worked;
- industry and occupation;
- sex, age, marital status, country of birth, family status, educational attendance;
- full-time and part-time status; and
- duration of unemployment.

Estimates for employed persons classified by industry, occupation and status in employment are available for each February, May, August and November.

In relation to tourism, data are available on the characteristics of employed persons in the accommodation, cafes and restaurants industry, as well as the cultural and recreational services industry.

## **Geographic coverage**

Australia, States and Territories and regional estimates.

## **Frequency of data availability**

Monthly: Data are released within four weeks after the reference period.

Quarterly: Data relating to industry, occupation and status of worker are released within four weeks after the reference period.

## **Historical data**

February 1978. Regional data are available monthly from October 1982.

## **Products and services available**



## Publications

- Labour Force, Australia (cat. no. 6203.0)
- Labour Force, New South Wales and Australian Capital Territory (cat. no. 6201.1)
- Labour Force, Victoria (cat. no. 6202.2)
- Labour Force, Queensland (cat. no. 6201.3)

## Other

Electronic information services:

- PCAUSSTATS (02) 6252 6017
- Internet: [www.abs.gov.au](http://www.abs.gov.au)
- Special data services are available on request. Inquiries should be made to the Contact officer or any ABS office.

## Example of Information Available



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# Motion Picture Exhibition

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## NAME OF COLLECTION

### Motion Picture Exhibition

#### Contact

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### Purpose

To provide key measures on the performance of the motion picture exhibition industry in Australia

## **Description**

1999/2000 Motion Picture Exhibition Industry

## **Data detail**

Data by:

- income
- expenses
- employment
- attendances
- screens
- size of business

## **Geographic coverage**

Australia, States and Territories

## **Frequency of data availability**

This Survey is conducted every three years. Latest survey is 1999-2000.

## **Historical data**

1996/97

## **Products and services available**

## **Publications**

Motion Picture Exhibition (cat. no. 8654.0)

## **Other**

Special data services upon request.

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# **Household Expenditure Survey**

[Contents >> Tourism and the Economy >> Household Expenditure Survey](#)

## **NAME OF COLLECTION**

## **Household Expenditure Survey**

## **Contact**

Contact Officer

Income, Expenditure and Housing Section

Australian Bureau of Statistics

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7031  
Facsimile: Canberra 02 6252 6870  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To measure the levels and patterns of expenditure on commodities and services by households in Australia.

### **Description**

The Household Expenditure Survey (HES) collects detailed information about the expenditure, income and household characteristics of a sample of households resident in private dwellings throughout Australia. The 1998--99 survey comprised a sample of 6,893 households. Information on income, personal and household characteristics, and irregular or infrequent expenditure are collected by personal interview. In addition, household members keep diaries in which they record all their expenditure during a two-week period.

### **Data Detail**

Weekly household expenditure by all or a specific group of households on detailed items within the following broad categories:

- Current housing costs (selected dwellings);
- Domestic fuel and power;
- Food and non-alcoholic beverages;
- Alcoholic beverages;
- Tobacco products;
- Clothing and footwear;
- Household furnishings and equipment;
- Household services and operation;
- Medical care and health expenses;
- Transport;
- Recreation;
- Personal care; and
- Miscellaneous goods and services.

In relation to tourism, data are available for household expenditure on domestic and overseas holidays, including the amount spent on fares and petrol.

### **Geographic Coverage**

Data from the HES is available at National, State and Capital City / other urban / rural level.

### **Frequency of Data Availability**

The HES is conducted about every five years. The latest survey was conducted from July 1998 to June 1999.

### **Historical Data**

Data are available for 1974-75, 1975-76, 1984, 1988-89, 1993-94, and 1998-99.

Note: Data for 1974-75 were collected from households in capital cities only (excluding Darwin). Data for subsequent surveys were collected from households in capital city, other urban and rural areas. The first two surveys collected information on fewer goods and services than those from 1984 and subsequent surveys.

### **Products and Services Available**

## **Publications**

Household Expenditure Survey, Australia: User Guide (cat. no. 6527.0).

Household Expenditure Survey, Australia: Summary of Results (cat. no. 6530.0).

Household Expenditure Survey, Australia: Detailed Expenditure Items (cat. no. 6535.0).

## **Other**

Household Expenditure Survey, Australia: Confidentialised Unit Record File (CURF) on CD-ROM (cat. no. 6544.0.30.001).

Special data services are available on request.

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# **Survey of Education and Training**

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## **NAME OF COLLECTION**

### **Survey of Education and Training**

#### **Contact**

Assistant Director

National Centre for Education and Training

**Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 7798

Facsimile: Canberra (02) 6251 8013

Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)

Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To determine how much training or education is being undertaken, by whom and to provide information on the linkages between education, training and employment.

#### **Description**

This survey provides details of the education and training and experiences of persons who had worked as wage or salary earners in the previous 12 months, as well as those who, at the time of the survey, were employers, self-employed, unemployed or marginally attached to the labour force. Personal interviews were conducted at a sample of about 13,800 dwellings, yielding approximately 22,700 completed personal interviews (for the 1997 survey).

#### **Data detail**

- socio-demographic characteristics (including income and educational attainment)
- labour force characteristics at the time of the survey;
- work history;
- educational qualifications held;
- study for educational qualifications in 1997 and 1996.

- qualifications enrolled for during the previous five years but not completed:
- Intended study for the next three years:
- training courses conducted both in-house and externally;
- access to training;
- access to education and ;
- education and training provisions.

Industry data was classified according to both the Australian and New Zealand Standard Industrial Classification (ANZSIC) (ABS Cat No 1292.0) and the Australian Standard Industrial Classification (ASIC) Volume 1- The Classification 1983 (Cat no 1201.0) Data can be made available for the above items for persons employed in tourism-related industries by clients specifying ASIC categories to be grouped together.

### **Geographic coverage**

Australia, States and Territories. Information is also available for labour force dissemination regions throughout Australia.

### **Frequency of data availability**

Irregular.

### **Historical data**

1989: How Workers Get Their Training

1993: Survey of Training and Education.

1997: Survey of Education and Training

The next survey will be run in 2001, and will retain a focus on the level of participation, educational pathways, skills acquisition, economic outcomes and individual experiences of education and training activities.

### **Products and Services available**

#### **Publications**

- Training and Educational Experience, Australia (cat. no. 6278.0)

#### **Other**

- A special data service which allows users to specify their own tables is available upon request.

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## **Other Regional**

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### **Other Regional**

This section contains the following subsection :  
Census of Population and Housing  
Major Australian Airlines  
Regional Airlines

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## Museums, Australia

[Contents >> Tourism: Leisure and Recreation >> Museums, Australia](#)

### NAME OF COLLECTION

**Museums, Australia**

### Contact

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

### Purpose

To provide key measures on the performance of the museum industry

### Description

1999/2000 Museum industry

### Data detail

Data by:

- income
- expenses
- employment
- visits
- acquisition
- IT facilities and usage
- size of organisation
- other activity

### Geographic coverage

Australia, States and Territories

## Frequency of data availability

This Survey is conducted every three years.

## Historical data

1996/97- last issue of *Libraries and Museums, Australia* (cat. no. 8649.0)  
For subsequent data please refer to *Museums, Australia* (cat. no. 8560.0) 1999-2000.

## Products and services available

### Publications

Libraries and Museums (cat. no. 8649.0)  
Museums, Australia (cat. no. 8560.0)  
Public Libraries, Australia (cat. no. 8561.0)

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# Travel Agency Industry Survey

[Contents >> Tourism Businesses >> Travel Agency Industry Survey](#)

## NAME OF COLLECTION

**Travel Agency Industry Survey**

## Contact

Manager  
Service Industry Surveys  
Australian Bureau of Statistics  
GPO Box 9817  
BRISBANE Qld 4001  
Telephone (07) 3222 6351  
Facsimile (07) 3222 6283  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To provide information on the characteristics of the Travel Agency Services Industry in Australia.

## Description

Data were collected from a survey of the Travel Agency Services Industry in 1986-87 and 1996-97 (ANZSIC 6641)  
This ANZSIC class comprises those businesses predominantly engaged in the provision of

travel agency services such as transport and/or accommodation bookings and tour wholesaling or retailing.

The collection was conducted by mail-out questionnaire.

### **Data detail**

- Number of businesses
- Business size
- Characteristics of employment
- Items of expenditure
- Sources of income
- State and Territory comparisons.
- Performance ratios
- Gross rental ticket sales by travel product by State/Territory

### **Geographical Coverage**

Australia, States and Territories

### **Frequency of data availability**

Irregular

### **Historical data**

1986-87, 1996-97

### **Products and services available**

### **Publications**

Travel Agency Services Industry, Australia (cat. no. 8653.0)

### **Other**

Special data service available upon request.

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## **Household Use of Information Technology**

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### **NAME OF COLLECTION**

### **Household Use of Information Technology**

### **Contact**

Assistant Director



Science and Technology Statistics Section  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 7895  
Facsimile: Canberra 1800 999 310  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide information about household use of Information Technology in Australia.

## **Description**

Provides results from an ABS quarterly survey of around 3,300 households on the use of Information technology.

## **Data detail**

The publications contain an annual selection of results based on the quarterly ABS surveys. The main survey results are released on a quarterly basis, but have also been combined into an annual publication to enable better quality finer dissections of the data.

Households in remote and sparsely settled areas of Australia (Statistical Local Areas of fewer than 200 people) are excluded from the survey, the exclusion of these persons will have only a minor impact on any aggregated estimates produced for individual States and Territories with the exception of the Northern Territory where such persons account for 20% of the population.

The range of information sought has increased from the surveys conducted in 1996. Additional items of IT covered in the 1998 and 1999 surveys largely centered on an expanded number of questions on Internet access and electronic commerce.

Samples of data type include the following:

- household computer usage;
- household Internet access;
- household use of other Information Technologies;
- frequent home computer users aged 5 years and over;
- adults using computers or accessing the Internet;
- electronic commerce and teleworking etc.

## **Geographic coverage**

Australia. (some State and Territory data in annual publication)

## **Frequency of data availability**

Quarterly and Annual.

## **Historical data**

Annual 1996, 1998.

Quarterly 1996, 1998 and 1999 (February, May, August and November).

## **Products and services available**

### **Publications**

Use of the Internet by Householders Australia (cat. no. 8147.0) quarterly

Household Use of Information Technology Australia (cat. no. 8146.0) annual

### **Other**

Some special data services are available on request.

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# **Participation in Selected Sporting, Recreational and Leisure Activities - Population Survey Monitor**

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## **NAME OF COLLECTION**

### **Participation in Selected Sporting, Recreational and Leisure Activities - Population Survey Monitor**

#### **Contact**

Manager

National Culture and Recreation Statistics Unit

**Australian Bureau of Statistics**

GPO Box 2272

ADELAIDE SA 5001

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Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To provide data on the participation in individual sport and physical activities by Australians aged 15 years and over.

#### **Description**

The Population Survey Monitor is a quarterly household survey conducted throughout Australia of approximately 3,000 households. Information is obtained by face-to-face interviews.

#### **Data detail**

- persons 15 years and over who have participated in organised sport and physical activities in the last 12 months;

- expenditure of persons by type of sport; and
- participation by children 5-14 years.

### **Geographical Coverage**

Australia, States and Territories.

### **Frequency of data availability**

Irregular.

### **Historical data**

Data are available from 1995-96, latest published data is 1998/99.

### **Products and services available**

### **Publications**

Population Survey Monitor, Australia (cat. no. 4103.0)  
Sport and Recreation Participation, Australia (cat. no. 4177.0)

### **Other**

Special data services are available on request.

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## **Price Index of Materials Used in Building Other than House Building**

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### **NAME OF COLLECTION**

### **Price Index of Materials Used in Building Other than House Building**

### **Contact**

Contact  
Assistant Director  
Producer Price Indexes  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616  
Telephone: Canberra (02) 6252 6143  
Facsimile: Canberra (02) 6252 7060  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide indexes for use by analysts as economic indicators. The indexes are widely used within industry for contract adjustment purposes and to monitor changes in materials prices faced by builders. They specifically relate to prices of building materials used in constructing buildings other than houses (e.g. office blocks, hotels, shopping centres, schools, hospitals, etc.) in the State capital cities. They do not purport to measure changes in prices for building materials in other localities.

## **Description**

The indexes measure price movements of materials delivered on site for use in the construction of buildings other than houses in the six State capital city statistical divisions. Prices are collected at the midpoint of the month to which the indexes refer, or the nearest trading day. They relate to specific standards of each material and are obtained from representative suppliers of materials used in building. The items are selected and allocated weights in accordance with the estimated average values of materials used in the construction of buildings other than houses completed in each of the six capital cities in the five years ended June 1992.

## **Data detail**

The index includes 63 items which are combined into the 10 industry of origin groups:

- Wood and wood products;
- Ceramics;
- Cement, plaster and concrete products;
- Iron and steel products;
- Structural metal products;
- Sheet metal products;
- Fabricated metal products;
- Electrical equipment and appliances;
- Industrial machinery and equipment; and
- Other materials.

## **Geographic coverage**

Australia's six State capital cities and the weighted average of the six State capital cities.

## **Frequency of data availability**

Quarterly.

## **Historical data**

Data are available from 1972.

## **Products and services available**

## **Publications**

Price Index of Materials Used in Building Other Than House Building (cat. no. 6407.0)

Producer and Foreign Trade Price Indexes: Concepts, Sources and Methods (cat. no. 6419.0)

## Other

Special data services are available on request.

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# Survey of Employment and Earnings (Employed Wage and Salary Earners)

Contents >> Tourism and Employment >> Survey of Employment and Earnings (Employed Wage and Salary Earners)

## NAME OF COLLECTION

**Survey of Employment and Earnings (Employed Wage and Salary Earners)**

## Contact

Manager  
Labour Statistics Centre Output Group  
**Australian Bureau of Statistics**  
GPO Box K881  
PERTH WA 6001

Telephone: Perth (09) 360 5304  
Facsimile: Perth (09) 360 5954  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## Purpose

To provide data for National Accounts purposes. A secondary purpose is to provide data on employment and gross earnings in Australia.

## Description

The survey collects information from employer units on numbers of wage and salary earners employed each month and their quarterly earnings. The survey is conducted by mail each quarter from a sample of approximately 10,000 employer units. Data for a number of government departments are collected electronically.

## Data detail

Information on employees is classified by:

- sex;(not collected March quarter 1997 onwards);
- full-time/part-time;
- industry;
- sector;
- estimates of gross earnings;
- distribution of earnings; and

- employees by size of employer unit.

In relation to tourism, data are available for the above items for persons employed in the accommodation, cafes and restaurants industry and the cultural and recreational services industry.

### **Geographic coverage**

Australia, States and Territories.

### **Frequency of data availability**

Quarterly.

### **Historical data**

Data are available from September 1983.

### **Products and services available**

### **Publications**

Wage and Salary Earners, Australia (cat. no. 6248.0)

### **Other**

Special data services are available on request.

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## **Training Expenditure Survey**

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### **NAME OF COLLECTION**

### **Training Expenditure Survey**

### **Contact**

Assistant Director  
National Centre for Education and Training  
Australian Bureau of Statistics  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra 02 6252 7798  
Facsimile: Canberra 02 6251 8013  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [/www.abs.gov.au](http://www.abs.gov.au)

**Purpose**

To provide statistical input into policy development on enterprise-based training and to assist in the evaluation of national training policies.

**Description**

The Training Expenditure Survey provides estimates of the costs to employers of providing structured training to their employees over a three month period. Structured training is defined as all training activities which have a predetermined plan and formal design to develop employment-related skills and competencies.

A sample of approximately 6,000 employers was selected from the ABS register of businesses for the 1996 Training Expenditure Survey. The sample was stratified by sector, detailed industry and employer size, and was optimally allocated to ensure adequate representation in each of these areas. The survey was designed to produce accurate estimates of total training expenditure at the national and detailed industry level.

The sample of employers used in the 1996 Training Expenditure Survey was also used in the 1997 Training Practices Survey. The use of a common sample for the two surveys allows data from the Training Expenditure Survey to be linked with the Training Practices Survey.

The Training Expenditure Survey was a mail-based survey.

**Data detail**

- Number of employees including males, females, full-time/part-time/casual;
- Number of trainers and support staff;
- Total training expenditure;
- Expenditure on structured in-house training;
- Expenditure on structured external training;
- Field of training - employee costs for time receiving training and training hours;
- Employers' trainers and support staff gross wages and salaries;
- Fees paid to consultants and institutions for conducting in-house courses;
- Fees paid to consultants and institutions for conducting external courses;
- Other training expenditure for in-house and external training including equipment, travel and accommodation and meals for trainers and trainees to attend courses, costs of training rooms, payments to industry training bodies and other expenditure;
- Training subsidies received from government sources; and
- Payment received for employees of other organisations attending training.

In relation to tourism, some broad level industry data are available for the above items for persons employed in tourism-related industries.

**Geographic coverage**

Australia, States and Territories.

**Frequency of data availability**

Irregular.

**Historical data**

The survey has been conducted in 1989, 1990, 1993 and most recently in 1996. To achieve comparability between the 1993 and 1996 surveys, approximately 35% of employers were

common to both surveys.

The results of the 1996 survey are not directly comparable with previous surveys. The 1996 survey collected information on training expenditure only from those employers who actually provided training to their employees in the reference period. This differs from previous iterations of the survey where employers reported all training costs paid in the reference period irrespective of whether training had occurred. The change in scope impacts only on training expenditure figures, training hours are unaffected.

In addition, the industry classification used by the ABS altered following the 1993 survey. The 1989, 1990 and 1993 surveys were designed using the Australian Standard Industrial Classification (ASIC). This was replaced in 1996 by the Australian and New Zealand Standard Industrial Classification (ANZSIC).

The 1993 survey results were recalculated to be directly comparable with the 1996 survey and are included in the publication for the 1996 survey.

### **Products and services available**

#### **Publications**

Employer Training Expenditure, Australia, July to September 1996 (cat. no. 6353.0)

#### **Other**

Special data services are available on request.

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## **Retail Trade Survey**

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### **NAME OF COLLECTION**

#### **Retail Trade Survey**

#### **Contact**

Information Officer  
Retail Surveys Section  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5451  
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Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To show the month-to-month movement of retail and selected services turnover.



## **Description**

The collection provides estimates of the value of turnover for retail and selected service establishments and is a major economic indicator of consumer spending. About 7,000 retail and selected service businesses (covering 20,000 outlets) are surveyed monthly. All large businesses are included in the survey, while a sample of about 3,800 smaller businesses is selected. Information is collected by telephone interview and mail-out questionnaire.

## **Data detail**

In relation to tourism, the value of turnover is collected for hospitality and selected service establishments. In particular, turnover data are available for hotels and licensed clubs and cafes and restaurants.

## **Geographic coverage**

Australia, States and Territories.

## **Frequency of data availability**

Monthly.

## **Historical data**

Monthly data are available since March 1961. State by industry data are available from April 1982.

## **Products and services available**

## **Publications**

Retail Trade, Australia (cat. no. 8501.0)

## **Other**

The Retail Survey Special Data Service provides additional retail trade statistics which include further State industry dissections through to 'top ten' industry reports.

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# **Performing Arts Industries**

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## **NAME OF COLLECTION**

## **Performing Arts Australia**

## **Contact**

Service Industry Surveys

**Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633

Facsimile: Canberra (02) 6253 1404

Internet: **www.abs.gov.au**

## **Purpose**

To provide key measures on the performance of the music and theatre production industry, performing arts venues industry and the services to the arts industry, which are combined under the title of the performing arts industry.

## **Description**

1999/2000 Performing Arts Industry

## **Data detail**

Data by :

- income
- expenses
- employment
- attendances
- size of business
- type of production

## **Geographic coverage**

Australia, States and Territories

## **Frequency of data availability**

This Survey is conducted every three years. Latest Survey is 1999-2000

## **Historical data**

1996/97

## **Products and services available**

## **Publications**

Performing Arts Industries (cat. no. 8697.0)

## **Other**

Special data services upon request.

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# **Taxation Statistics on Tourism Related Industries**

## **NAME OF COLLECTION**

### **Taxation Statistics on Tourism Related Industries**

#### **Contact**

Director  
Corporate Information Branch  
Australian Taxation Office  
PO Box 900  
CIVIC SQUARE ACT 2608

Telephone: Canberra 1800 806 214  
Facsimile: Canberra (02) 6216 5761  
Internet: <http://www.ato.gov.au>

#### **Purpose**

To provide an annual overview of statistics available from the Australian Taxation Office regarding the income and taxation status of individuals, companies, superannuation funds, partnerships and trusts lodging tax returns in Australia.

#### **Description**

Taxation statistics are compiled from taxation returns lodged each financial year. They include statistics from taxation returns of individual taxpayers, partnerships and trusts, companies and superannuation funds.

Data regarding tourism can be found in industry tables located throughout the taxation statistics publication and on CD-ROM .

#### **Data detail**

Data are available by 5-digit ANZSIC code.

Below are some data items available for 1996-97 on tourism related industries:

- taxable income and business income
- net tax
- total business and total expenses
- total rebates and total credits
- capital gains
- total assets and total liabilities
- sport
- accomodation
- pubs, taverns and bars
- cafes and restuarants
- clubs-hospitality
- gambling services-casinos
- museums, zoological and recreational gardens
- other recreational services
- travel agencies
- road passenger, water, air and rail transport

- other services to transport (part)

### **Geographic coverage**

Australia, States and Territories.

### **Frequency of data availability**

Annual - financial year.

### **Historical data**

Limited data from 1959-60 to 1965-66.

Current series from 1966.

### **Products and services available**

### **Publications**

Taxation Statistics

(The publication and detailed tables can be accessed through Ausinfo, the Australian Taxation Office's Internet web site at <http://www.ato.gov.au>).

### **Other**

Ad hoc data requests can be made but are subject to confidentiality and secrecy provisions under the **Income Tax Assessment Act 1936 (Cwlth)**.

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## **Public Libraries**

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### **NAME OF COLLECTION**

#### **Public Libraries, Australia**

Service Industry Surveys

**Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633

Facsimile: Canberra (02) 6253 1404

Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide key measures on the performance of the public libraries industry

## Description

1999/2000 Public Library Industry, data on local government libraries, national and state libraries and archival service organisations.

## Data detail

Data by:

- income
- expenses
- employment
- visits
- IT facilities and usage
- size of organisation
- other activity

## Geographic coverage

Australia, States and Territories

## Frequency of data availability

This Survey is conducted every three years.

## Historical data

1996/97- last issue of **Libraries and Museums, Australia** (cat. no. 8649.0)  
For subsequent data please refer to **Public Libraries, Australia** (cat. no. 8561.0)  
1999-2000.

## Products and services available

### Publications

Libraries and Museums, Australia (cat. no. 8649.0)  
Public Libraries, Australia (cat. no. 8561.0)

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# Training Practices Survey

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## NAME OF COLLECTION

### Training Practices Survey

#### Contact

Assistant Director  
National Centre for Education and Training

Australian Bureau of Statistics  
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Internet: [www.abs.gov.au](http://www.abs.gov.au)

### **Purpose**

To provide statistical input into policy development on enterprise-based training and to assist in the evaluation of national training policies.

### **Description**

The Training Practices Survey provides statistics about the type of training employers provided to their employees over a 12 month reference period. The survey asks for details of both structured and unstructured training.

Structured training is defined as all training activities which have a predetermined plan and formal design to develop employment-related skills and competencies. Unstructured training is defined as all training activities which do not have a specified content or predetermined plan.

The 1997 Training Practices Survey used the same sample of approximately 6,000 employers as was used for the 1996 Training Expenditure Survey. This sample was selected from the ABS register of businesses and was stratified by sector, detailed industry and employer size, and was optimally allocated to ensure adequate representation in each of these areas. The use of a common sample for the two surveys allows data from the 1996 Training Expenditure Survey to be linked with the 1997 Training Practices Survey.

The Training Practices Survey was a mail-based survey.

### **Data detail**

- Proportion of employees in occupation groups;
- Proportion of apprentices and entry level trainees;
- Employee turnover;
- Employers providing training (structured and unstructured);
- Changes in, and factors affecting, the level of training (structured and unstructured);
- Reasons why structured training provided;
- Methods used to determine training requirements;
- Whether and how written training plans are used;
- Methods of training delivery;
- Use of external training provider;
- Years of operation of organisation in the specified State and Territory;
- Factors significantly changing the operations of the organisation;
- Change in the overall level of business activity;
- Employers with recruitment difficulties; and
- Occupational groups in which organisations experienced recruitment difficulties.

In relation to tourism, broad level industry data are available for the above items and may be cross classified by sector, employer size and State and Territory.

**Geographic coverage**

Australia, States and Territories.

**Frequency of data availability**

Irregular.

**Historical data**

The survey has been conducted in 1994 and most recently in 1997. The sample for the 1997 survey included approximately 35% of employers who participated in the 1994 survey. The common sample assists the comparability of results derived from consistent data items between the two surveys.

The survey was revised in 1997 to obtain a broader view of training provided by employers and to target current statistical needs related to employer training. Some additional questions were included, particularly on unstructured training, and some previous questions were removed or updated. The changes to the questionnaire limit comparability with the 1994 survey in some cases.

The industry classification used by the ABS altered following the 1994 survey. The 1994 survey was designed using the Australian Standard Industrial Classification (ASIC). The 1997 survey was based on the Australian and New Zealand Standard Industrial Classification (ANZSIC). To allow comparisons to be made at the industry level it is necessary to convert the 1994 results to an ANZSIC basis.

**Products and services available****Publications**

Employer Training Practices, Australia, 1997 (cat. no. 6356.0)

**Other**

Special data services are available on request.

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## **Wage Cost Index, Australia**

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**NAME OF COLLECTION**

**Wage Cost Index, Australia**

**Contact**

Contact Officer

Labour Cost Indexes WA

**Australian Bureau of Statistics**

GPO Box K881

PERTH WA 6842

Telephone: Perth (08) 9360 5151  
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Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide a key measure of the changes over time in the price of labour.  
The survey results are used in formulating industrial relations and wages policies, economic analysis and contract adjustment.

## **Description**

The Wage Cost Index (WCI) is an input price index designed to measure changes in price over time of a fixed level of labour input.

The WCI measures changes in the price of the wage and salary component of labour services, by measuring changes in the hourly rates of pay.

As the WCI holds constant the quantity and quality of labour input, movements in the WCI are pure price movements.

Index numbers in the WCI measure changes in hourly rates of pay between the base period (September Qtr 1997 = 100.0) and a later period. Index numbers cannot be compared across States as they do not provide comparative information on levels of hourly rates of pay. Similarly, index numbers cannot be compared across sectors, industries or occupations. The usefulness of index numbers stems from the fact that index numbers for any two periods can be used to directly calculate the change or movement in hourly rates of pay between the two periods. These movements can be compared across States; sectors, industries or occupations.

### **Sample design:**

A two stage probability sampling procedure is used to generate a sample of employee jobs for the WCI. In the first stage of sampling, a random sample of approximately 3500 public and private sector employers is chosen from the ABS Business Register. In the second stage of sampling, a random sample of approximately 19,000 jobs is selected from the payrolls of the selected employers.

## **Data detail**

### **Published Indexes:**

- Indexes of total hourly rates of pay excluding bonuses, Sector by industry (ANZSIC Division); and
- Indexes of ordinary time hourly rates of pay excluding bonuses, Sector by industry (ANZSIC Division)

### **Unpublished Indexes**

- Indexes of total hourly rates of pay including bonuses; and



- Indexes of ordinary time hourly rates of pay including bonuses.

As Tourism cuts across a number of different industries and as the WCI is only available at the ANZSIC Division level, data relevant to Tourism may include the following industries:

- Accommodation, cafes and restaurants
- Cultural and recreational services; and
- Transport and storage.

### **Geographic coverage**

Australia, State/Territory

### **Frequency of data availability**

Quarterly

### **Historical data**

Data is available from the quarter ending Dec 1997. (base quarter is the quarter ending September 1997 where the index value = 100.0). For historical series please see Award Rates of Pay Indexes (ABS cat. no. 6312.0) 1939-1997. Please note redefined series.

### **Publications**

- Wage Cost Index, Australia (cat. no. 6345.0)
- Information Paper :Wage Cost Index, Australia 1988 (cat. no. 6346.0)

### **Other**

- Time series data service through subscription service only
- Special data service available for unpublished data on request  
PC Ausstats
- Internet: <https://www.abs.gov.au>

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## **Survey of Attendance at Selected Cultural Venues**

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### **NAME OF COLLECTION**

**Survey of Attendance at Selected Cultural Venues**

### **Contact**

Manager  
National Culture and Recreation Statistics Unit

**Australian Bureau of Statistics**

GPO Box 2272

ADELAIDE SA 5001

Telephone: Adelaide (08) 8237 7449

Facsimile: Adelaide (08) 8237 7366

Email: **client.services@abs.gov.au**

Internet: **www.abs.gov.au**

**Purpose**

To provide information about attendance at selected cultural venues/activities.

**Description**

The survey collected details of the characteristics of people who attend a range of cultural venues including libraries, museums, various categories of music and performing arts performances, cinemas, botanic gardens and animal parks. The survey was a sub-sample of the Monthly Labour Force Survey. In the 1995 survey, approximately 26,000 persons were interviewed face-to-face.

**Data detail**

Details about those persons attending and not attending included:

- age;
- sex;
- State/Territory;
- family status;
- country of birth;
- marital status;
- employment;
- level of qualifications; and
- frequency of visits.

In relation to tourism, data are also available on whether people visited these venues whilst staying away from home.

**Geographic coverage**

Australia, States, Territories and some regions.

**Frequency of data availability**

Irregular.

**Historical data**

The first survey was conducted in 1991. The most recent survey related to the 12 months ended March 1999.

**Products and services available****Publications**

## **Other**

Special data services are available on request.

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# **Survey of Dive Retail Establishments in Australia.**

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## **NAME OF COLLECTION**

**Survey of Dive Retail Establishments in Australia.**

## **Contact**

Senior Lecturer in Resource Economics  
Centre for Coastal Management  
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LISMORE NSW 2480

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Telephone: Lismore (02) 6620 3775  
Facsimile: Lismore (02) 6621 2669  
Internet: <http://www.scu.edu.au/schools/tourism/>

## **Purpose**

To develop a profile of the recreational scuba diving industry in Australia.

## **Description**

A survey was undertaken of 350 retail businesses who were members of Dive Australia, the industry umbrella body. All members were targeted, using a mail-out questionnaire. The businesses provided details on the size, type and activities of their business.

## **Data detail**

- ownership of business;
- years of operation;
- previous employment;
- size of establishment;
- annual turnover;
- staffing;
- advertising;
- areas of business (sales, training, etc.); and

- training in business management.

**Geographic coverage**

Australia.

**Frequency of data availability**

Irregular.

**Historical data**

1995 only.

**Products and services available****Publications****Other**

- Data are available on request.

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## **Survey of Recreational Scuba Divers in Australia**

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**NAME OF COLLECTION****Survey of Recreational Scuba Divers in Australia****Contact**

Senior Lecturer in Resource Economics  
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Telephone: Lismore (02) 6620 3775  
Facsimile: Lismore (02) 6621 2669  
Internet: <http://www.scu.edu.au/schools/tourism/>

**Purpose**

To develop a profile of the recreational scuba diving industry in Australia.

### **Description**

Data were collected in 1994-95 on the demographic and economic characteristics of divers, their travel patterns and reasons underlying the demand for diving. Survey questionnaires were placed in all Dive Australia member businesses. A total of 444 divers responded to the survey.

### **Data detail**

- diving experience and qualifications;
- type/location of recent dives;
- dive travel - domestic/international;
- expenditure on diving (annual);
- demand determinants;
- attitudes to congestion; demographic information; and
- income (household).

### **Geographic coverage**

Australia.

### **Frequency of data availability**

Irregular.

### **Historical data**

1995 only.

### **Products and services available**

### **Publications**

- Data are available on request.

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## **Survey of Sports Attendance**

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### **NAME OF COLLECTION**

**Survey of Sports Attendance**

### **Contact**

Manager  
National Culture and Recreation Statistics Unit  
**Australian Bureau of Statistics**  
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ADELAIDE SA 5001

Telephone: Adelaide (08) 8237 7449  
Facsimile: Adelaide (08) 8237 7366  
Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To obtain information about the population's attendance at sports.

## **Description**

The survey provided details on the characteristics of people who attend sports. It was a sub-sample of the Monthly Labour Force Survey. Approximately 26,000 persons were interviewed face-to-face.

## **Data detail**

Persons attending sports by:

- age;
- sex;
- State/Territory;
- family status;
- country of birth;
- marital status;
- employment;
- level of qualifications;
- above characteristics are also available for various sports;
- frequency of attendance at various sports; and
- in relation to tourism, data are also available on people who attended sports whilst staying interstate.

## **Geographic coverage**

Australia, States and Territories and some regions.

## **Frequency of data availability**

Irregular.

## **Historical data**

Data are available in respect of the 12 months ending March 1999.

## **Products and services available**

## **Publications**

Attendance at Sports (cat. no. 4174.0)

## **Other**

Special data services are available on request.

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# **Television services, Australia**

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## **NAME OF COLLECTION**

**Television Services, Australia**

## **Contact**

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: [www.abs.gov.au](http://www.abs.gov.au)

## **Purpose**

To provide key measures on the performance of the television industry.

## **Description**

1999/2000

## **Data detail**

Data by:

- commercial free-to-air television
- pay television
- income and expenditure
- characteristics of employees
- program costs
- assets and liabilities
- Size of organisation
- in house productions made by television broadcasters

## **Geographic coverage**

Australia, States and Territories

### **Frequency of data availability**

Irregular. Latest Survey is 1999/2000

### **Historical data**

1999/2000

### **Products and services available**

### **Publications**

Television Services, Australia (cat. no. 8559.0)

### **Other**

Special data services upon request.

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## **Time Use Survey**

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### **NAME OF COLLECTION**

#### **Time Use Survey**

#### **Contact**

Assistant Director

Welfare Section

**Australian Bureau of Statistics**

PO Box 10

BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 7070

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Email: [client.services@abs.gov.au](mailto:client.services@abs.gov.au)

Internet: [www.abs.gov.au](http://www.abs.gov.au)

#### **Purpose**

To measure the daily activity patterns of people in Australia in order to establish a basic Australian time use profile and to help derive a monetary value for all forms of unpaid work.

#### **Description**

This survey examines how people allocate time to different kinds of activities. It provides information on time spent in paid work, unpaid housework and shopping, caring for children and frail, sick and disabled people, community participation, education, leisure and personal maintenance. For the 1992 survey, a national sample was taken of approximately 3,000 households. Data were collected by personal interview of householders and by diaries kept by each person aged 15 and over in households. Basic demographic and socioeconomic characteristics were collected by interview. These include age, sex, birthplace, birthplace of parents, employment, education and income. Information was collected by diary on the



activities in which people engaged and the time they spent on them.

### **Data detail**

The main activity categories include:

- labour force;
- domestic activities;
- child care/minding;
- purchasing goods and services;
- personal care;
- education;
- voluntary work and community participation;
- social life and entertainment;
- active leisure; and
- passive leisure.

Time use data are classified by socioeconomic and demographic characteristics of householders.

Data are available for Australia and larger States. Capital city, rest of State, urban and rest of State rural data may be available on a consultancy basis.

With regard to tourism, under the category 'active leisure', information was collected on the time spent on holiday travel and driving for pleasure.

### **Geographic coverage**

Australia.

### **Frequency of data availability**

Five-yearly to 1997, then twelve yearly.

### **Historical data**

The first survey was conducted in 1992 and another in 1997. The next survey is scheduled for 2009.

### **Products and services available**

#### **Publications**

Time Use Survey, Australia - User's Guide (cat. no. 4150.0)

How Australians Use Their Time - Selected Findings from the 1992 Time Use Survey, Australia (cat. no. 4153.0)

Focus on Families: Family Life (cat. no. 4425.0)

#### **Other**

Time Use Survey, Australian - Unit Record File (cat. no. 4152.0)

# Video Hire Industry

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## NAME OF COLLECTION

### Video Hire Industry

Service Industry Surveys  
**Australian Bureau of Statistics**  
PO Box 10  
BELCONNEN ACT 2616

Telephone: Canberra (02) 6252 5633  
Facsimile: Canberra (02) 6253 1404  
Internet: **www.abs.gov.au**

## Purpose

To provide key measures on the performance of the video hire industry

## Description

1999/2000 Video Hire Industry (New Issue)

## Data detail

Data by:

- income
- expenses
- employment
- rental
- size of organisation
- other activity

## Geographic coverage

Australia, States and Territories

## Frequency of data availability

This Survey is conducted every three years.

## Historical data

First issue 1999-2000

## Products and services available

## Publications

Video Hire Industry,Australia (cat. no. 8562.0)

## **Zoos, Parks and Gardens Industry**

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### **NAME OF COLLECTION**

**Zoos, Parks and Gardens Industry**

### **Contact**

Service Industry Surveys  
**Australian Bureau of Statistics**  
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BELCONNEN ACT 2616

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### **Purpose**

To provide key measures on the performance of the zoos, parks and gardens industry.

### **Description**

1999/2000

### **Data detail**

Data by:

- income
- expenses
- employment
- visits
- hectares
- Size of organisation

### **Geographic coverage**

Australia, States and Territories

### **Frequency of data availability**

This Survey will not be continued except in relation to the National Botanical Gardens Survey see separate entry this directory. Publication of this data from the 1999/2000 Survey is expected to be released in June 2001

## Historical data

1996/97

## Products and services available

## Publications

Zoos, Parks and Gardens Industry (cat. no. 8699.0)

## Other

Special data services upon request.

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